

CALVIN COOLIDGE MEMORIAL NUMBER

VOL. XXXVI, NO. 22

WEEK ENDING
JANUARY 14, 1933

PRICE TEN CENTS

Mid-Week Pictorial

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

"NEWS OF THE WORLD IN PICTURES"



CALVIN COOLIDGE

JULY 4, 1872—JAN. 5, 1933

Portraits That Trace the Early Career of Calvin Coolidge



A SMALL VERMONT BOY DESTINED TO RECEIVE HIS NATION'S HIGHEST HONORS: CALVIN COOLIDGE AT THE AGE OF 3.
From a Collection of Early Photographs Presented by Him to the Forbes Library of Northampton, Mass. (International.)



AS A BOY OF 7: A PHOTOGRAPH From the Forbes Library Collection. (International.)



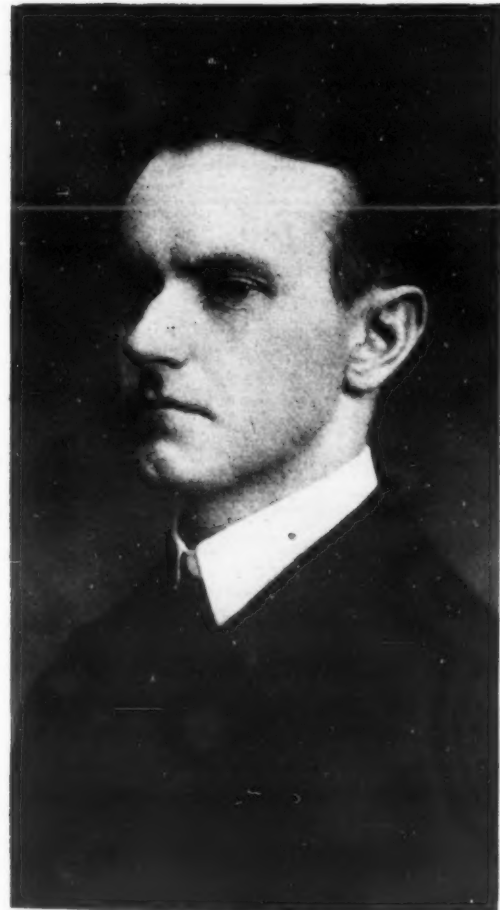
AS A SENIOR IN AMHERST COLLEGE: MR. COOLIDGE as He Appeared at the Time of His Graduation in 1895 at the Age of 22. (P. & A. Photos.)



IN THE YEAR OF HIS MARRIAGE: MR. COOLIDGE in 1905 While Practicing Law in Northampton. (Courtesy Forbes Library, Northampton.)



THE CRISIS THAT BROUGHT HIM INTO NATIONAL PROMINENCE: CALVIN COOLIDGE, Then Governor of Massachusetts, Inspecting Militia on Duty in the Boston Police Strike of 1919, When His Firm Handling of the Situation Started a Wave of Popularity That Led to His Nomination as Vice President. (International.)



THE YOUNG MASSACHUSETTS LEGISLATOR: A PHOTOGRAPH OF 1907, When He First Was Elected to Help Make the State's Laws. (Courtesy Forbes Library, Northampton.)

Mid-Week Pictorial

"A NATIONAL MAGAZINE OF NEWS PICTURES"

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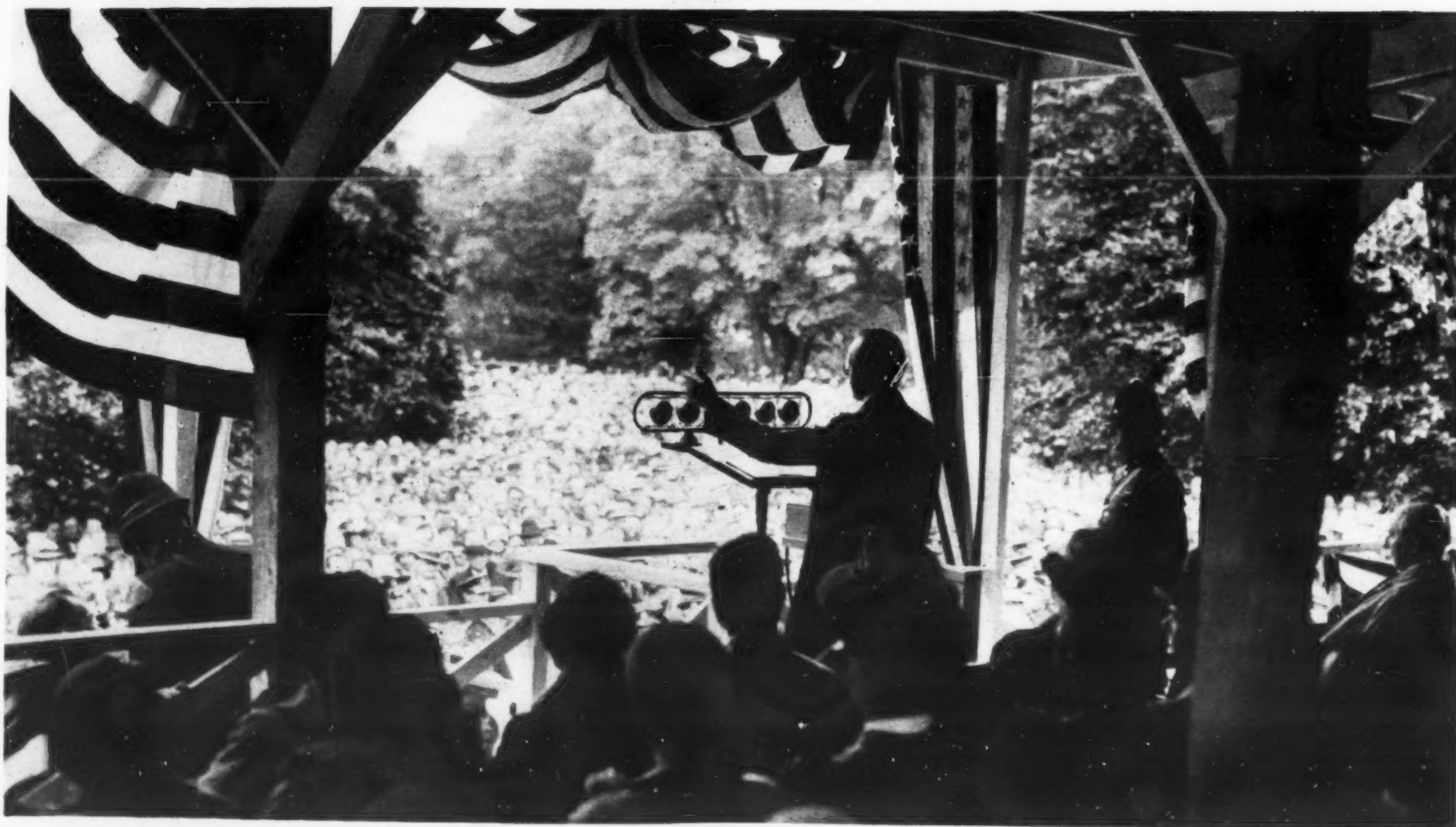
CALVIN COOLIDGE,
Thirtieth President of the United States, Who Died at His Home in Northamp-
ton, Mass., on Jan. 5, in His 61st Year.

(© Underwood & Underwood.)

NOTABLE PUBLIC ADDRESSES BY PRESIDENT COOLIDGE



A MEMORIAL DAY ADDRESS AT ARLINGTON: PRESIDENT COOLIDGE
Paying Tribute to the Memory of the Heroes of the Past in a Speech in 1925.
(Times Wide World Photos.)



"WE DO NOT COME TO LAMENT, BUT TO GIVE THANKS": PRESIDENT COOLIDGE
Addressing a Huge Gathering at Gettysburg.
(Times Wide World Photos.)

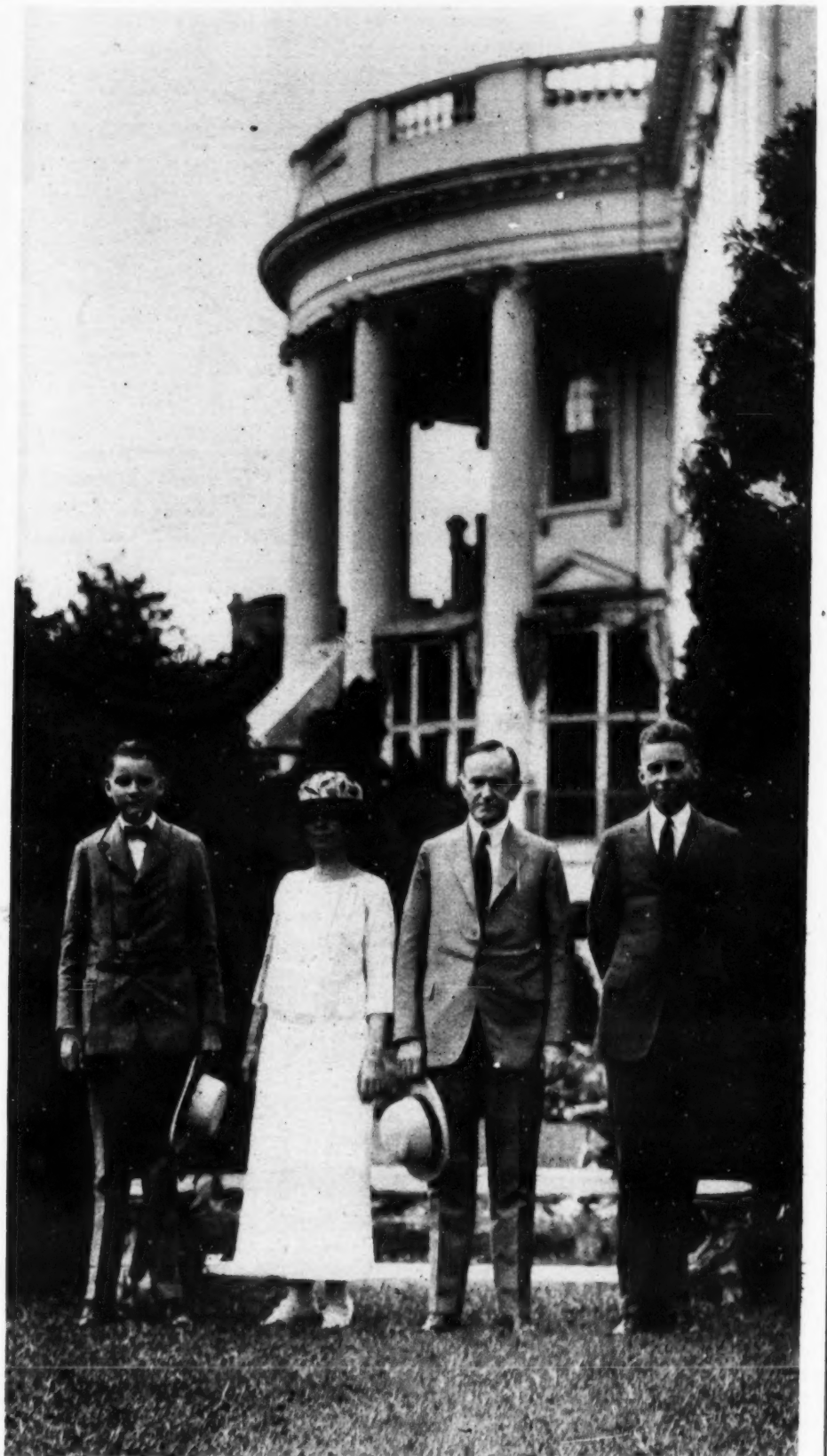
COOLIDGE FAMILY GROUPS: A RECORD OF THE PASSING YEARS



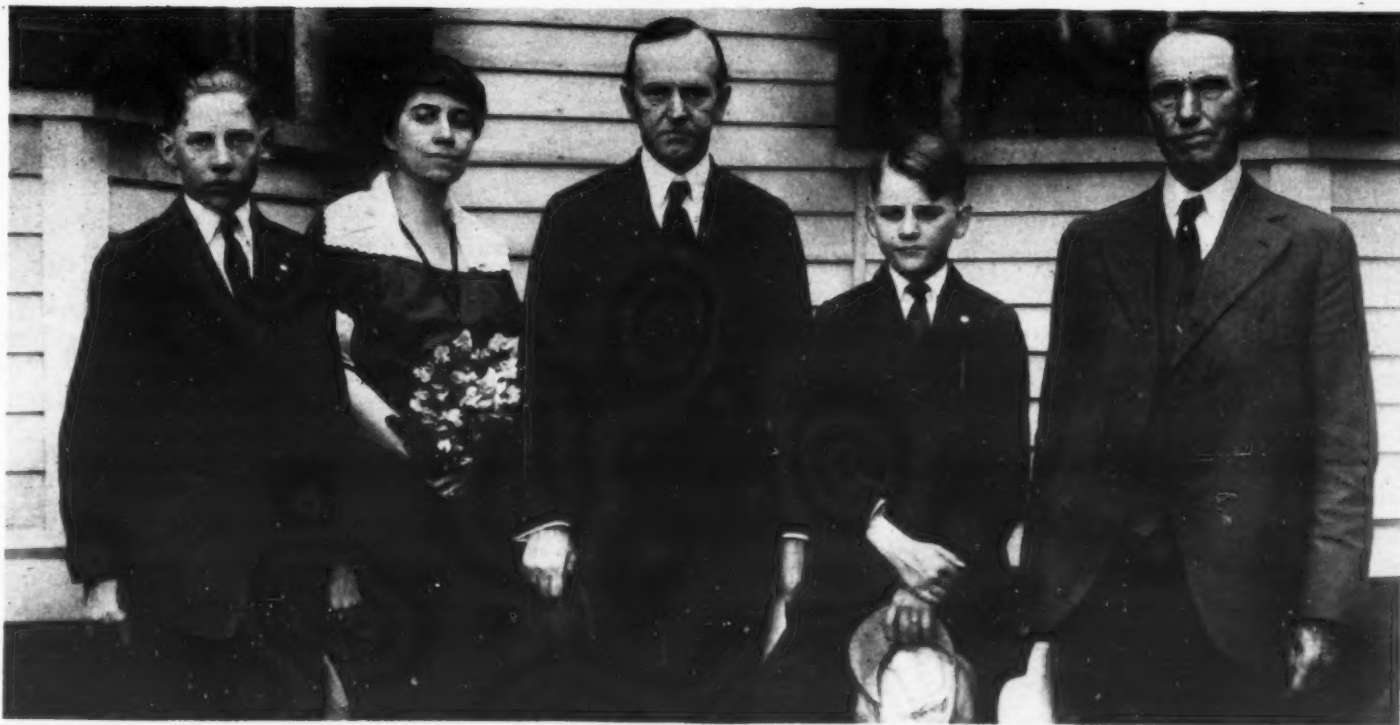
THE GOVERNOR OF MASSACHUSETTS IN 1919: CALVIN COOLIDGE, With Mrs. Coolidge and Their Two Sons and John Coolidge, the Governor's Father, at the Time the Police Strike in Boston Brought Him Into National Prominence. (© International.)



A FAMILY GROUP IN 1926: THE PRESIDENT AND MRS. COOLIDGE, With Their Son John, at White Pine Camp, the Summer White House That Year. (Times Wide World Photos.)

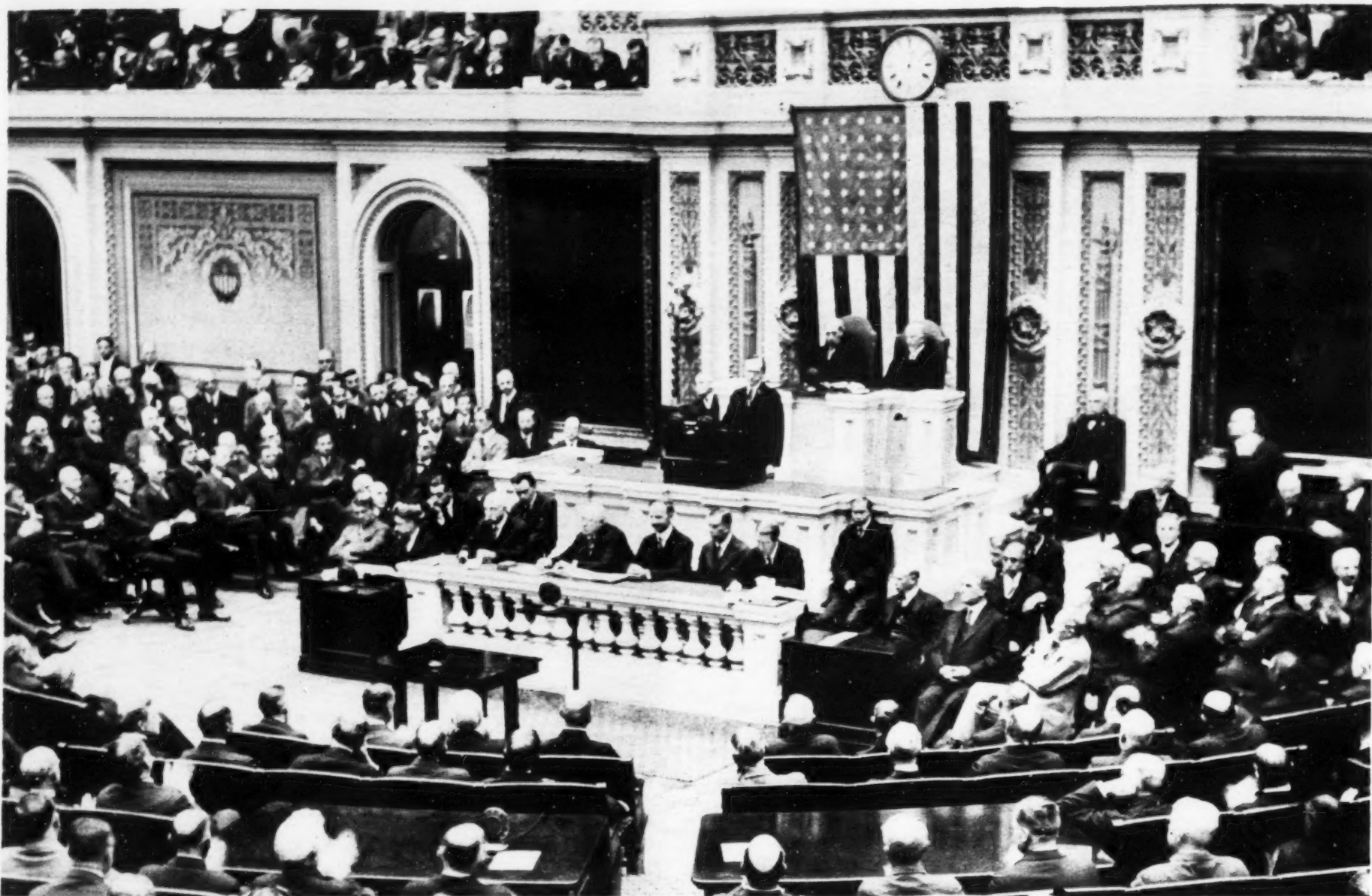


THE FAMILY GROUP IN THE FIRST YEAR IN THE WHITE HOUSE: THE PRESIDENT AND MRS. COOLIDGE, With Calvin Coolidge Jr., Who Died on July 7, 1924, and His Brother, John Coolidge. (Times Wide World Photos.)

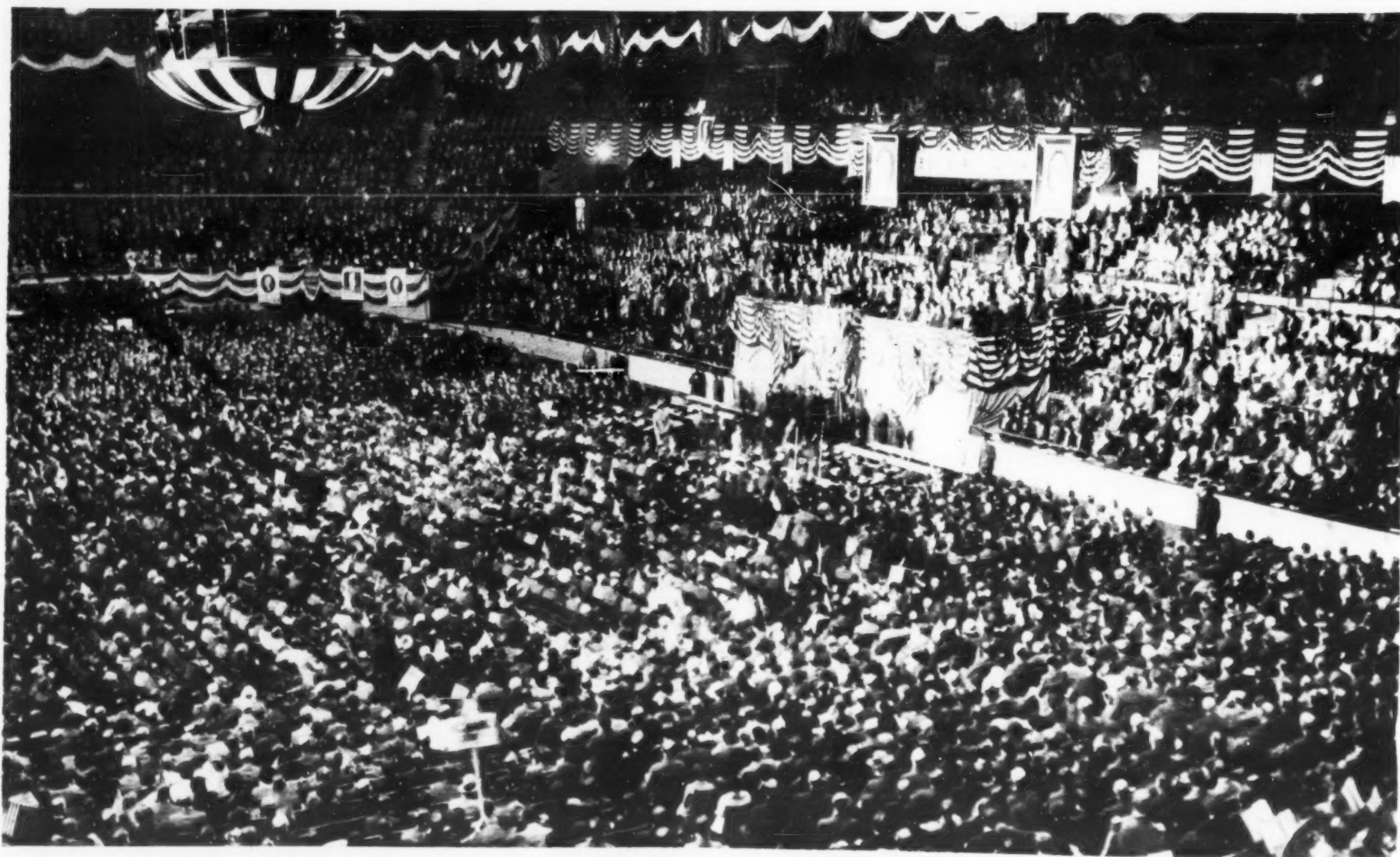


A GROUP AT THE FAMILY HOME IN NORTHAMPTON: GOVERNOR COOLIDGE IN 1920, With His Wife, His Father, and His Two Sons, in the Last Year of His Office as Governor of the Commonwealth, When He Was Elected Vice President. (Times Wide World Photos.)

A FIRST AND A LAST IN THE COOLIDGE PLATFORM CAREER

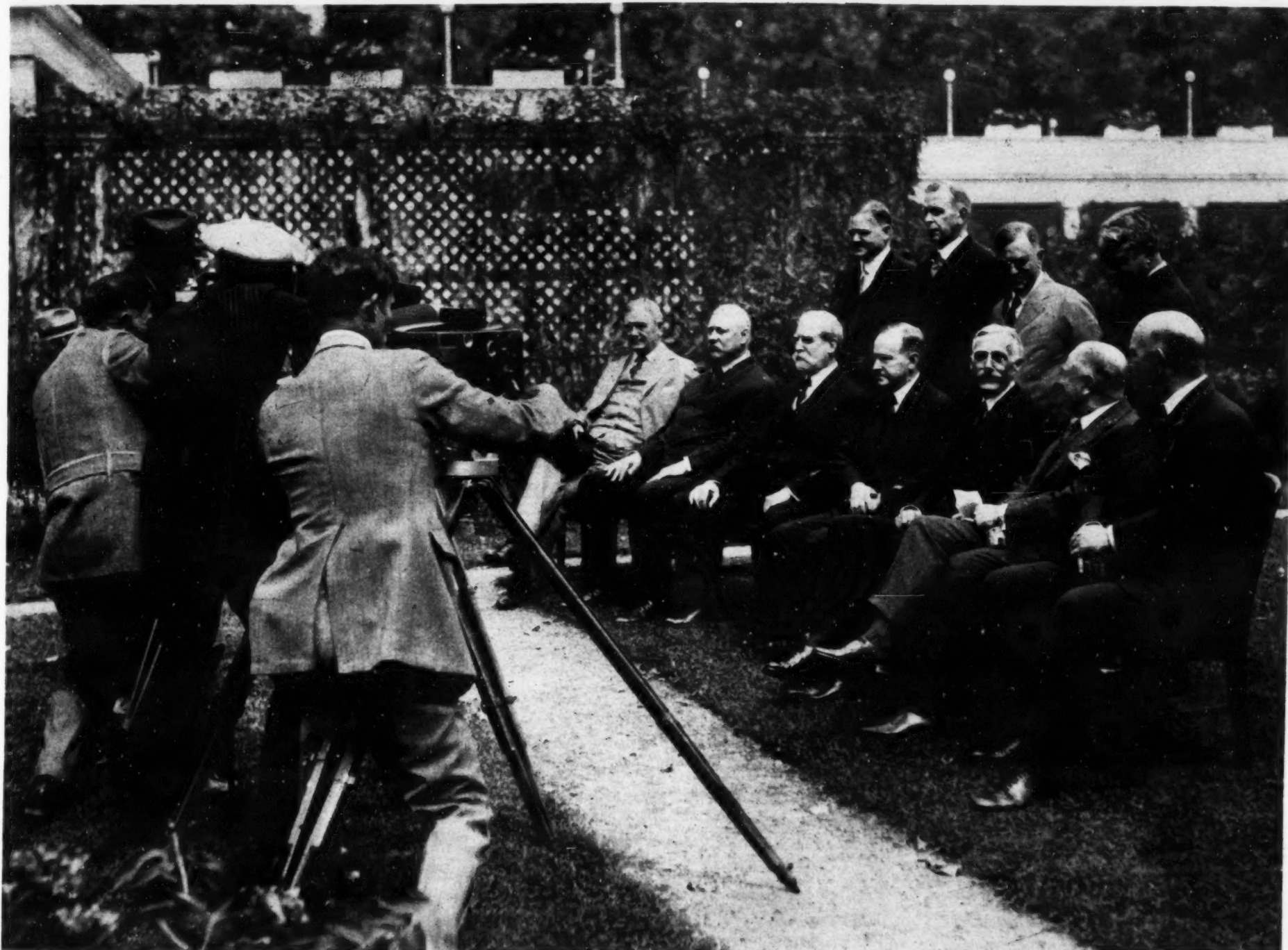


HIS FIRST PRESIDENTIAL APPEARANCE BEFORE THE CONGRESS: CALVIN COOLIDGE
Addressing the Sixty-eighth Congress on Dec. 6, 1923, a Few Months After He Had Succeeded President Harding.
(© Underwood & Underwood.)

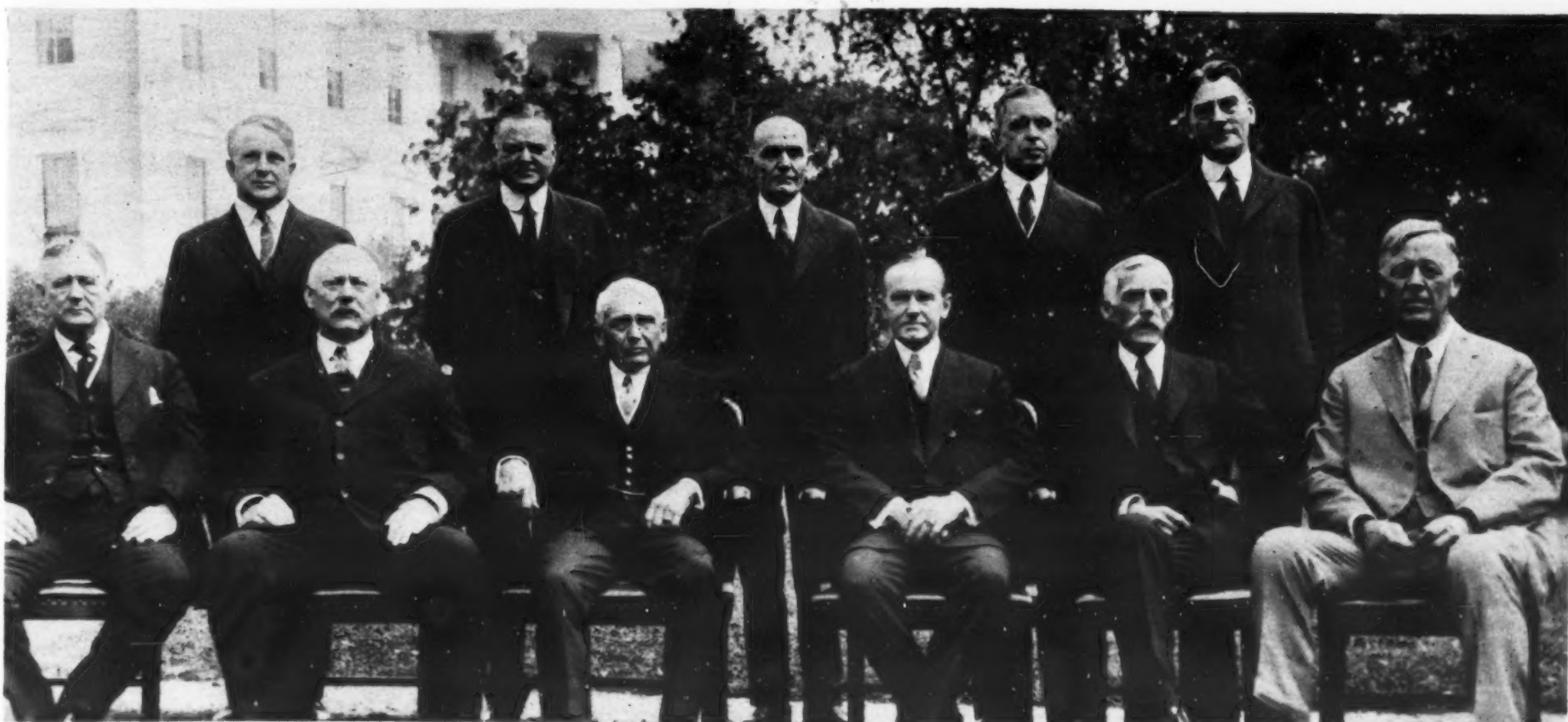


CALVIN COOLIDGE'S LAST PUBLIC APPEARANCE ON THE NATIONAL POLITICAL STAGE: THE FORMER PRESIDENT
Speaking in Madison Square Garden, New York, on Oct. 11, at a Republican Campaign Rally on Behalf of President Hoover. He Also Spoke Over the Radio From North-
ampton on the Evening of Nov. 7.
(Times Wide World Photos.)

CABINET FIGURES OF THE COOLIDGE ADMINISTRATIONS

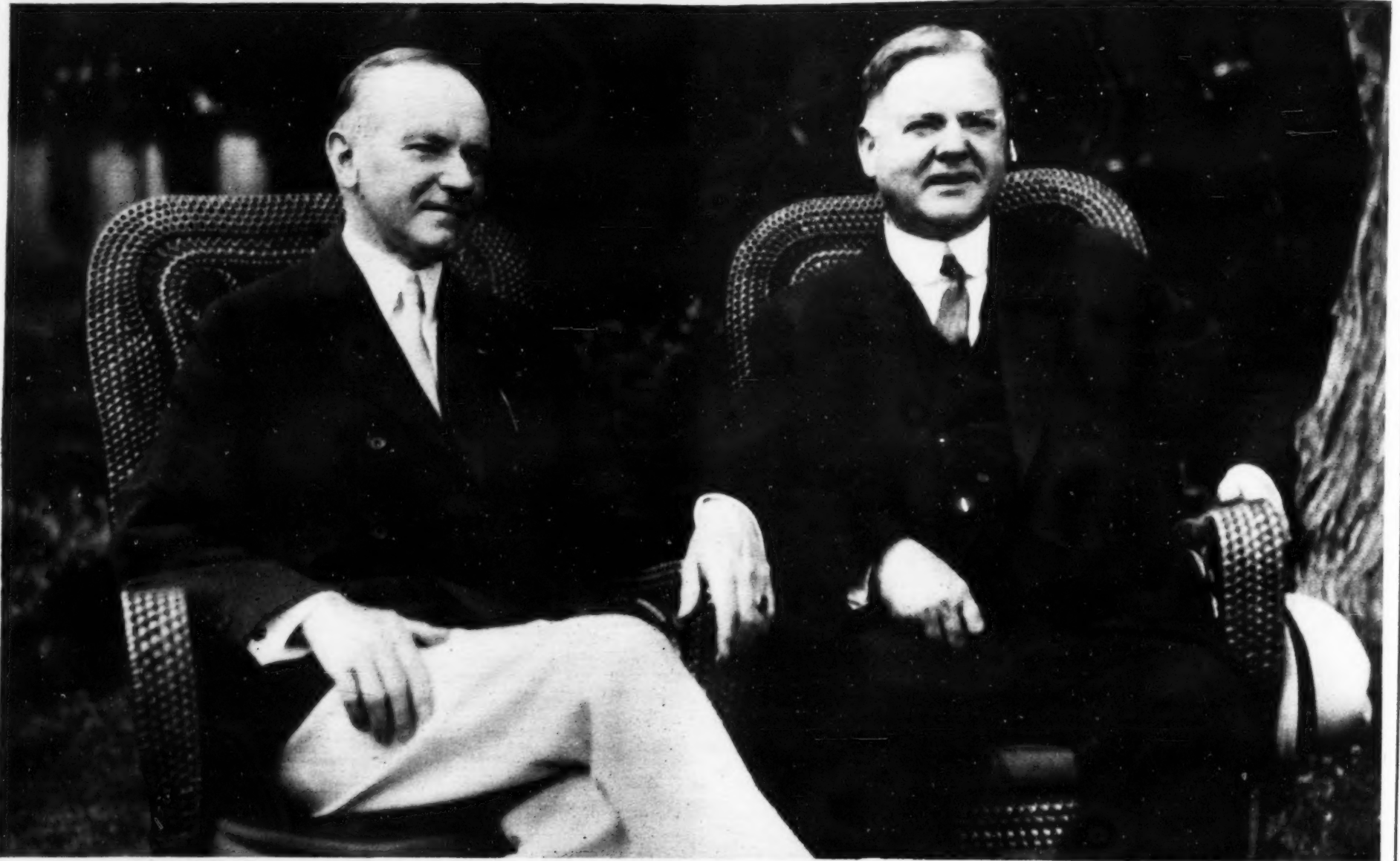


THE FIRST PHOTOGRAPH OF THE COOLIDGE CABINET HELD OVER FROM THE HARDING REGIME: THE PRESIDENT AND HIS SECRETARIES Grouped on the South Lawn of the White House Late in 1923. Left to Right, in Front, Are: Secretaries New, Weeks and Hughes, Mr. Coolidge, Secretary Mellon, Attorney General Daugherty and Secretary Denby. In Rear: Secretaries Hoover, Work, Wallace and Davis.
(Times Wide World Photos.)



THE CABINET OF COOLIDGE'S LATER YEARS AS PRESIDENT: THE CHIEF FIGURES OF HIS SECOND ADMINISTRATION. Seated, Left to Right, Are: Secretaries New, Weeks and Kellogg, Mr. Coolidge, Secretary Mellon and Attorney General Sargent. Standing: Secretaries Davis, Hoover, Jardine, Work and Wilbur.
(Times Wide World Photos.)

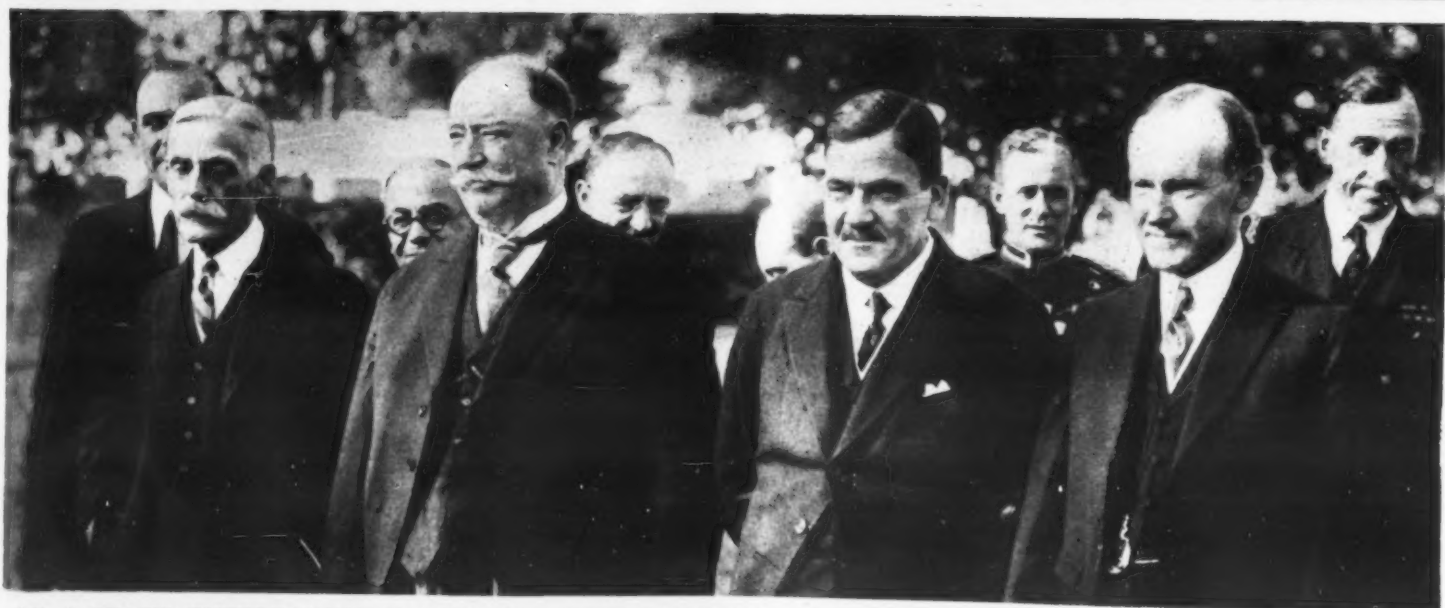
NOTABLES IDENTIFIED WITH THE CAREER OF MR. COOLIDGE



A CONFERENCE ON POLITICAL STRATEGY IN THE CAMPAIGN OF 1928: PRESIDENT COOLIDGE WITH HERBERT HOOVER, Who Visited Him at His Camp in Wisconsin Before Starting His Tour as Candidate for President of the United States. (International.)



THE FORMER PRESIDENT AND A FORMER PRESIDENTIAL NOMINEE WORKING IN HARMONY: MR. COOLIDGE AND ALFRED E. SMITH at the First Meeting of the National Transportation Committee, Appointed to Study the Conditions of the Railroads, Held in the Empire State Building, New York, in October, 1932. (Times Wide World Photos.)



A NOTABLE CONFERENCE IN THE INTEREST OF PHILANTHROPY: FORMER PRESIDENT COOLIDGE

With Alfred E. Smith and Julius Rosenwald at One of Their Meetings in 1932 as the Principals of the Committee Appointed to Distribute the \$6,000,000 Charity Fund Left by the Late Conrad Hubert. (Associated Press.)

AT A STATE ENTERTAINMENT FOR THE PRESIDENT-ELECT OF MEXICO: PRESIDENT COOLIDGE AND GENERAL PLUTARCO ELIAS CALLES With Secretary of the Treasury Andrew Mellon and Chief Justice William Howard Taft on the White House Lawn After the Luncheon in Honor of General Calles in November, 1924. (© Harris & Ewing.)

OUTSTANDING PERSONS IN MR. COOLIDGE'S LIFE



THE PRESIDENT HONORS THE MEN WHO FLEW OVER THE NORTH POLE: PRESIDENT COOLIDGE

Bestows the Congressional Medal of Honor Upon Commander Richard E. Byrd (Left) and Warrant Machinist Floyd Bennett for Their Arctic Aerial Expedition of May, 1926.

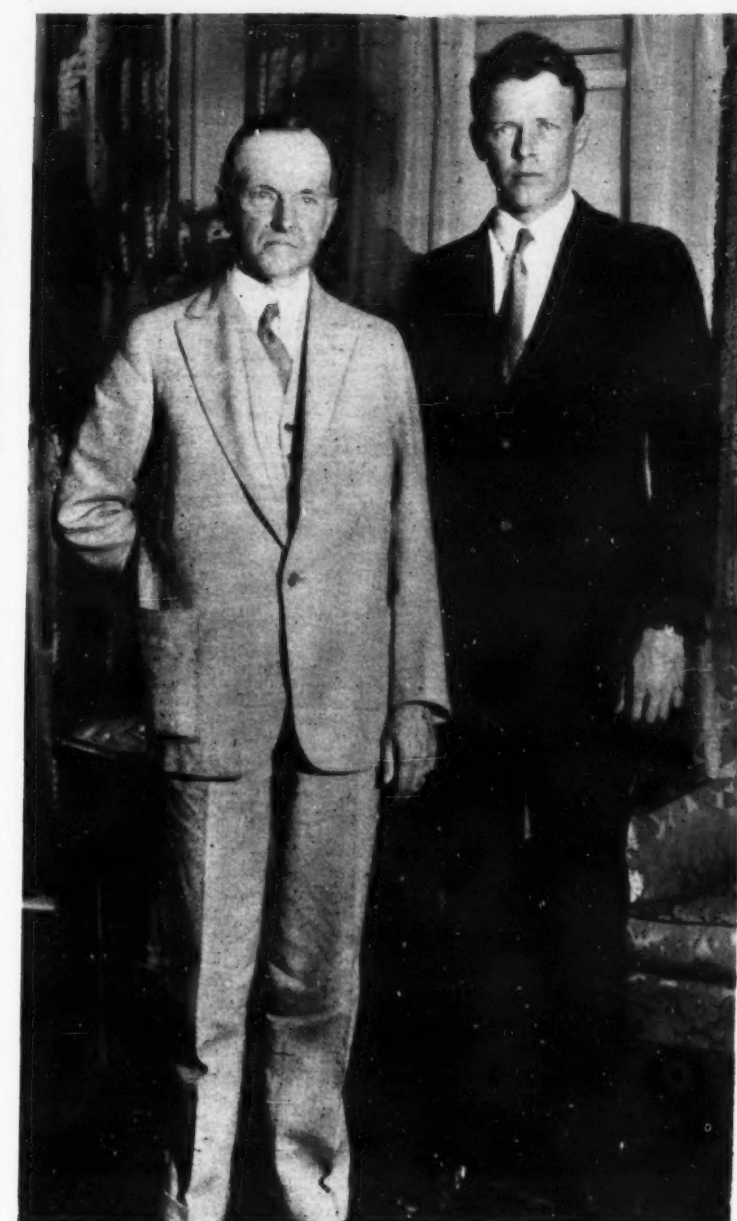
(Times Wide World Photos, Washington Bureau.)



DECORATED IN RECOGNITION OF DISTINGUISHED PUBLIC SERVICES: PRESIDENT COOLIDGE,

After an Address Before the Union League of Philadelphia, Receives the League's Gold Medal and Is Made an Honorary Member by Its President, William C. Sproul, the Former Governor of Pennsylvania.

(Times Wide World Photos, Philadelphia Bureau.)



A FAMOUS AVIATOR CALLS ON THE PRESIDENT WHO HONORED HIM: CALVIN COOLIDGE WITH CHARLES A. LINDBERGH, to Whom He Presented the Congressional Medal of Honor While President.

(P. & A.)

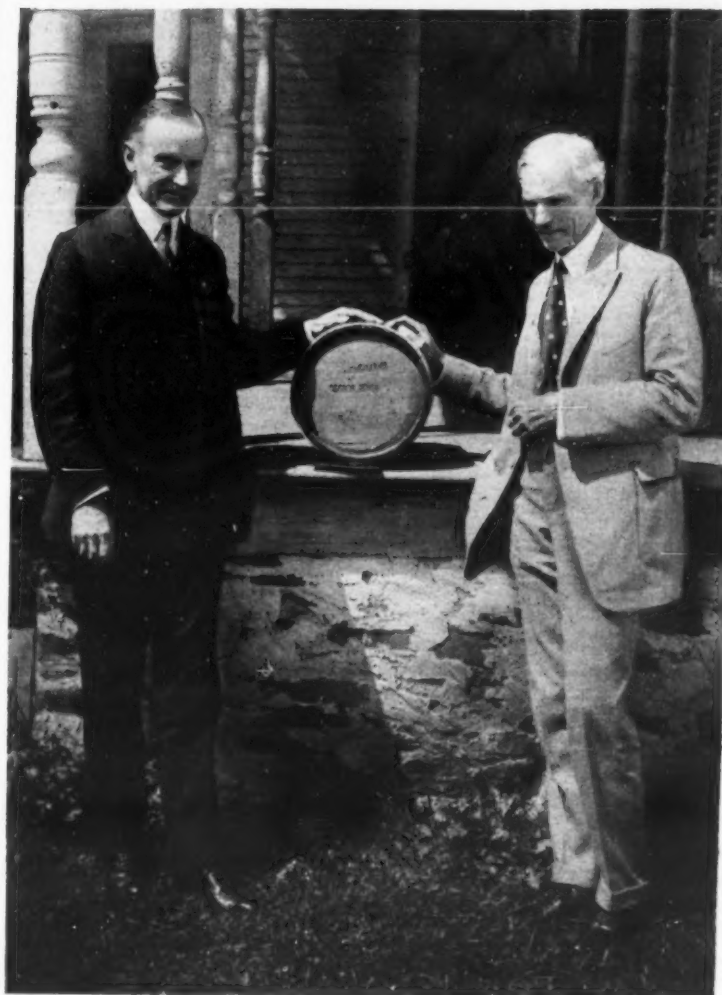


DOCTORS OF LAWS AT WILLIAM AND MARY COLLEGE: PRESIDENT COOLIDGE AND GOVERNOR HARRY FLOOD BYRD of Virginia, After Receiving Their Honorary Degrees in the Academic Ceremonies in Williamsburg, Va., in May, 1926.

(Times Wide World Photos, Washington Bureau.)

AS AN INSURANCE DIRECTOR: MR. COOLIDGE WITH DARWIN P. KINGSLEY, President of the New York Life, After Becoming Associated With the Company, One of the Chief Activities of His Later Years.

(Times Wide World Photos.)



A FAMOUS INDUSTRIALIST WELCOMED TO THE ANCESTRAL HOME OF THE COOLIDGES: PRESIDENT COOLIDGE With Henry Ford, Who Visited Him at Plymouth, Vt., Where He Was Born on July 4, 1872.

(Times Wide World Photos.)

SCENES OF THE FORMER PRESIDENT'S HOME AT NORTHAMPTON



ON THE FAMOUS FRONT PORCH OF THEIR OLD HOME IN NORTHAMPTON: MR. AND MRS. COOLIDGE in 1925, on a Visit to the Two-Family House Which They Left to Live in Washington When Mr. Coolidge Became Vice President.
(Times Wide World Photos.)



THE HOME THE COOLIDGES LEFT WHEN THEY MOVED TO WASHINGTON: THE TWO-FAMILY HOUSE IN NORTHAMPTON From Which Vice President Coolidge Moved in 1921 When He Assumed His Duties in the Harding Administration.
(Times Wide World Photos.)



THE FORMER PRESIDENT CASTS HIS BALLOT IN THE NATIONAL ELECTIONS OF 1932: CALVIN COOLIDGE at the Polls on Nov. 8 to Give His Support to the Republican Ticket at His Home Town of Northampton, Mass.
(Times Wide World Photos, Boston Bureau.)

CALVIN COOLIDGE'S INAUGURATION AS PRESIDENT IN 1925



TAKING THE OATH OF OFFICE: PRESIDENT COOLIDGE
Being Sworn in by Chief Justice William Howard Taft at the Inauguration Ceremonies in 1925.
(Underwood & Underwood.)



ON THEIR WAY TO THE INAUGURATION OF 1925: PRESIDENT AND MRS. COOLIDGE
Leaving the White House Accompanied by Senator Charles Curtis, Chairman of the Congressional Inaugural Committee, to Take Part in the Ceremonies at the Capitol.
(Times Wide World Photos.)



THE INAUGURAL ADDRESS OF 1925: PRESIDENT COOLIDGE
Speaking to the Vast Crowd Which Assembled at the Capitol to Witness His Inauguration for a Full Elective Term.
(Underwood & Underwood.)

HAPPY MOMENTS IN THE LIFE OF PRESIDENT COOLIDGE



A ROUGH ROAD TO A CAMP IN THE WEST: PRESIDENT COOLIDGE AND MRS. COOLIDGE Bound for the Camp Where They Spent Part of Their Vacation in the Black Hills on a Fishing Trip.
(Times Wide World Photos.)



THE RARE COOLIDGE SMILE: THE FORMER PRESIDENT AND MRS. COOLIDGE, Photographed at Their Home in Northampton.



ON A DEER HUNTING EXPEDITION IN GEORGIA: MR. COOLIDGE Returning From a Day's Hunting on the Preserve of Howard E. Coffin at Sapelo Island Off the Coast of Georgia in 1928.
(Associated Press.)



MR. COOLIDGE AT A BASEBALL GAME IN WASHINGTON: THE PRESIDENT, in 1924, Throws Out the First Ball in the Game Between the Police and Firemen of the Capital.
(Times Wide World Photos.)

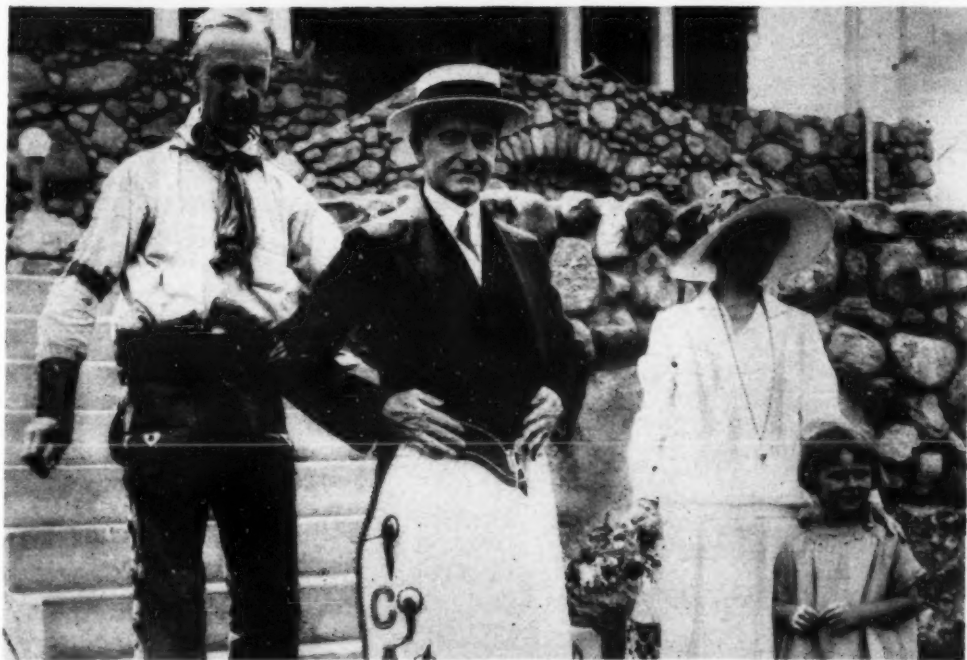


GOVERNOR COOLIDGE OF MASSACHUSETTS ON HIS FATHER'S FARM IN VERMONT: MR. COOLIDGE Finds a Pair of His Grandfather's Boots, Made in 1858 and Worn by Him When He Was a Member of the State Legislature in Montpelier.

WHEN A PRESIDENT LAID ASIDE THE CARES OF STATE



AT HIS HOME IN THE VERMONT MOUNTAINS: MR. COOLIDGE Making Hay on the Farm of a Cousin Near the House of His Father in Plymouth, Vt., After He Became President.
(Times Wide World Photos.)



THE FIRST FISHERMAN OF HIS DAY: MR. COOLIDGE Goes Fishing in a Small Stream Near His Father's Home in Plymouth, Vt.
(Associated Press.)



A BIRTHDAY PRESENT FROM THE SOUTH DAKOTA COWBOYS: THE PRESIDENT

Displays His Costume, With His Name Worked on the Side, Which His Neighbors in the Black Hills Brought to Him as a Birthday Greeting.

(Times Wide World Photos.)

At Left—ON A VISIT TO THE INDIAN TRIBES OF THE WEST: PRESIDENT COOLIDGE,

During a Summer Holiday in South Dakota, Wearing a Chief's Head-dress After He Had Been Christened "Leading Eagle."

(Times Wide World Photos.)

SHADOWS AND SORROWS: A SERIES OF INTIMATE GLIMPSES



IN THE CEMETERY AT PLYMOUTH, VT., HIS OWN CHOICE AS A BURIAL PLACE: PRESIDENT AND MRS. COOLIDGE in 1928 Placing Flowers on the Graves of His Father, Colonel John Coolidge, and of Their Son, Calvin, Who Died in the White House. (Associated Press.)

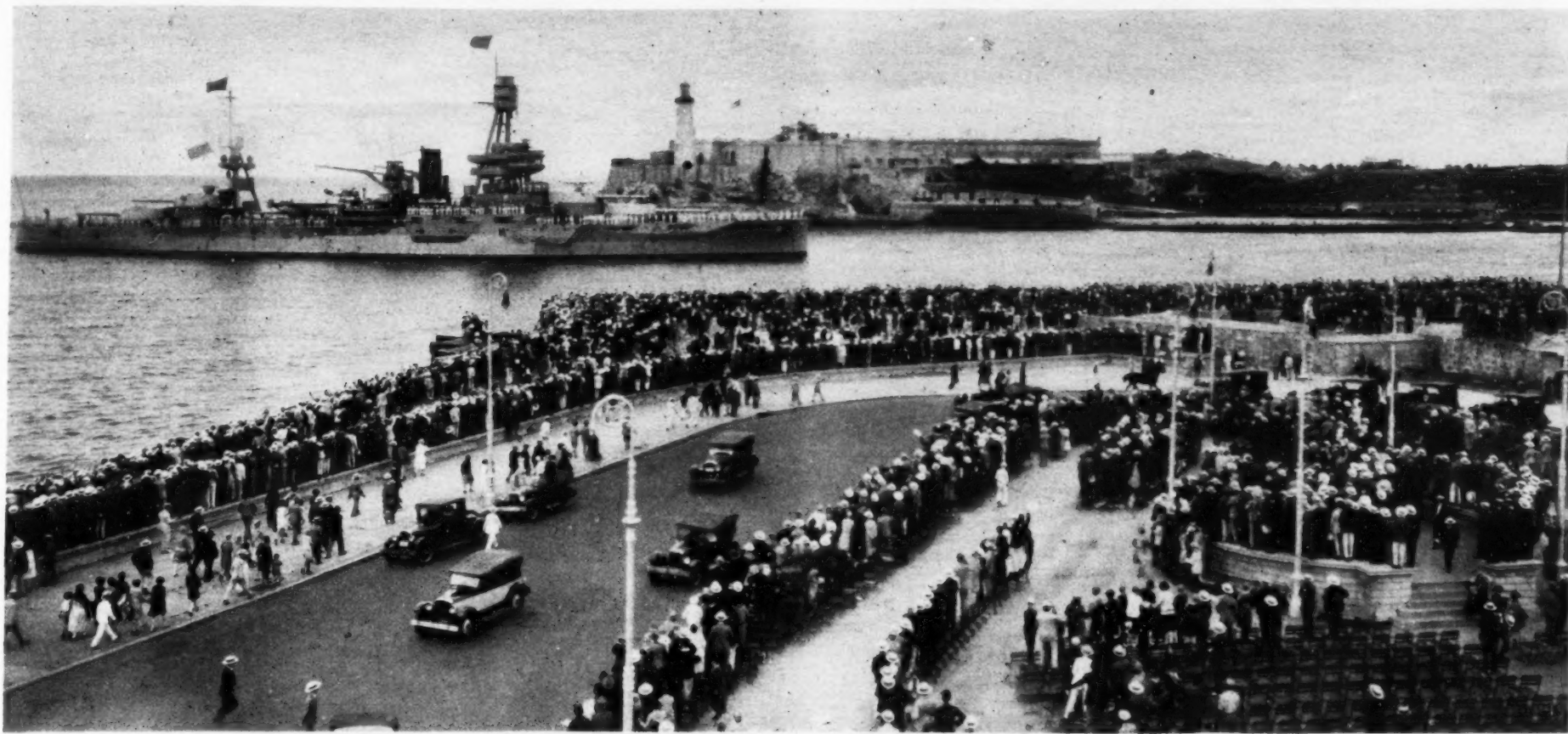


A VISIT TO THE GRAVES OF THE EARLIEST COOLIDGES IN AMERICA: PRESIDENT AND MRS. COOLIDGE as Shown in a Photograph of 1925 in the Old Cemetery at Watertown, Mass., Where John Coolidge, Who Died in 1691, and His Wife Are Buried. (Times Wide World Photos.)



THE VACANT CHAIR: CALVIN COOLIDGE'S OFFICE on the Main Street of Northampton Which He Left Only a Short Time Before His Death in His Home. (International.)

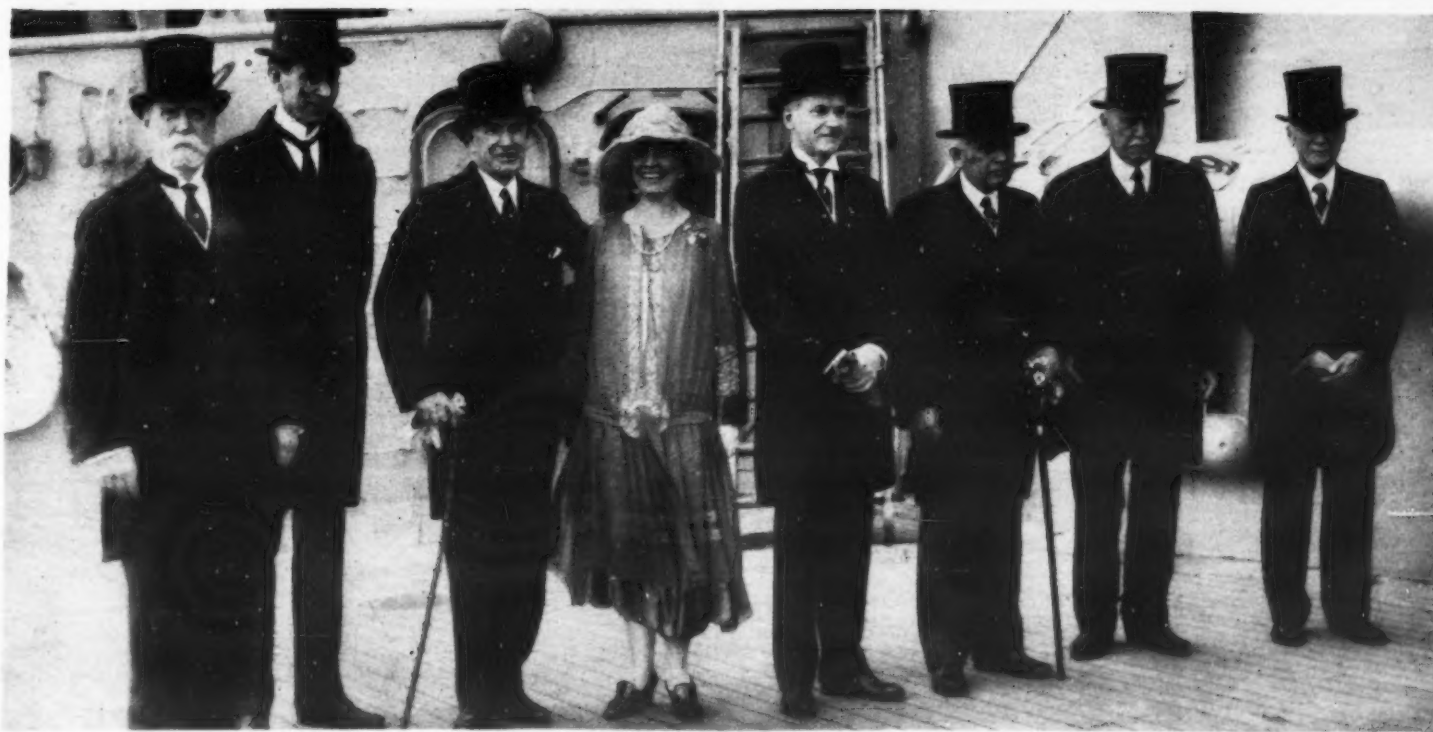
WHEN THE PRESIDENT OF THE UNITED STATES VISITED CUBA



A HISTORIC EVENT IN CUBA: THE U. S. S. TEXAS, Bearing President Coolidge and His Party, Who Attended the Sixth Pan-American Conference, Arrives in the Harbor of Havana in 1928.
(Times Wide World Photos.)



A GREETING TO THE PEOPLE OF HAVANA: PRESIDENT COOLIDGE, Standing on the Balcony of the Presidential Palace, Waves to the Crowds Below During a Session of the Pan-American Congress.
(Times Wide World Photos.)



THE CHIEF EXECUTIVES OF TWO NEIGHBORING REPUBLICS: PRESIDENT COOLIDGE AND PRESIDENT GERARDO MACHADO of Cuba Leaving the Opening Session of the Pan-American Congress in Havana.
(Times Wide World Photos.)

THE PRESIDENT OF THE UNITED STATES GOES TO CUBA: MR. COOLIDGE, With Mrs. Coolidge, Chief Justice Hughes, Secretary of State Kellogg and Other Members of His Party, Leaving the Texas to Go Ashore at Havana.
(Times Wide World Photos.)

MR. COOLIDGE AS VICE PRESIDENT OF THE UNITED STATES



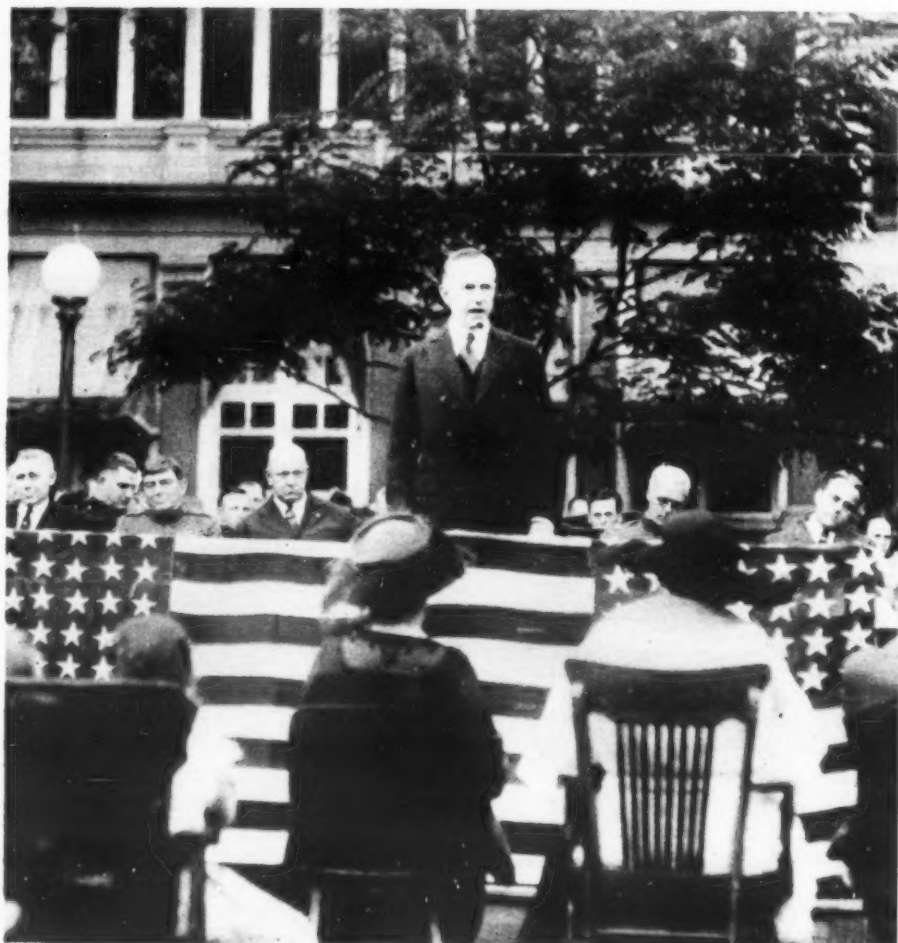
THE ARRIVAL IN WASHINGTON FOR THE INAUGURAL CEREMONIES OF 1921: PRESIDENT AND MRS. WARREN G. HARDING AND VICE PRESIDENT AND MRS. CALVIN COOLIDGE
Photographed at Their Meeting in the National Capital.
(© Harris & Ewing.)



AS VICE PRESIDENT OF THE UNITED STATES: MR. COOLIDGE, in 1923, Exercising in the Gymnasium of the House of Representatives.
(Times Wide World Photos.)



ACCEPTING THE NOMINATION FOR THE VICE PRESIDENCY: CALVIN COOLIDGE, Then Governor of Massachusetts, Responding at Northampton to the Speech Notifying Him of His Nomination by the Republican Convention of 1920.
(Times Wide World Photos.)



A SPEECH OF HIS EARLY DAYS IN WASHINGTON: MR. COOLIDGE as Vice President Addressing Members of the National Press Club Post of the American Legion at a May Party in 1921.
(© Harris & Ewing.)

WHERE MR. COOLIDGE LIVED AFTER HIS RETIREMENT



THE BEECHES,
at Northampton, Mass., Which Was Purchased by Former President Coolidge in April, 1930. The House Has Sixteen Rooms and Is Reached by a Drive Lined With Beech Trees.
(Associated Press.)



A WINTER VIEW OF THE BEECHES,
the Coolidge Home, Which Is in the Centre of an Eight-Acre Estate.
(Associated Press.)



IN THE GARDEN OF THE BEECHES: THE FORMER
PRESIDENT AND MRS. COOLIDGE
Gathering Iris on Their Northampton Estate.
(Associated Press.)

AMID THE VERMONT HILLS, BIRTH PLACE OF A PRESIDENT



THE LITTLE VERMONT TOWN THAT GAVE A PRESIDENT TO THE UNITED STATES:
THE VILLAGE OF PLYMOUTH,
Where Calvin Coolidge Spent His Boyhood and to Which He Delighted to Return for Seasons of
Rest After He Had Become a World Figure.
(International.)



THE PRESIDENT'S FATHER LISTENING IN ON A NATIONAL ELECTION:
COLONEL JOHN COOLIDGE
Getting the Returns by Radio in 1924 in the Room in Which His Son Took the Oath
of Office.
(Times Wide World Photos.)



TYPICAL OF RURAL NEW ENGLAND: THE COOLIDGE HOMESTEAD
at Plymouth, Vt., in One Room of Which Calvin Coolidge Took the Oath of Office
as President of the United States, Administered by His Father, After the Death
of President Warren G. Harding.
(Times Wide World Photos.)

VARIED ASPECTS OF MR. COOLIDGE'S LAST DECADE



A PRESIDENTIAL TRIBUTE AT THE TOMB OF THE UNKNOWN SOLDIER:
MR. COOLIDGE,
Assisted by Secretaries Davis and Wilbur, Placing a Wreath on the Tomb in Arlington Cemetery on the Sixth Anniversary of Armistice Day.
(Times Wide World Photos.)



AT THE DEDICATION OF THE DAM BEARING HIS NAME: FORMER
PRESIDENT COOLIDGE
Speaking at Ceremonies at the Coolidge Dam in Arizona on March 4, 1930.
(Associated Press.)

At Right—
ON THE DECK
OF THE
MAYFLOWER:
MR. COOLIDGE
in Seagoing
Attire Aboard
the Presidential
Yacht.
(Times Wide
World Photos.)



THE PACIFIC COAST'S WELCOME TO A FORMER PRESIDENT: MR. AND MRS.
COOLIDGE
Receiving a Bouquet of Roses From Little Martha Lee Sparks on Their Arrival in Los Angeles on a Tour of the West in 1930. (Associated Press.)

TRAVELING CLOTHES FOR THE SOUTH FORECAST THE SPRING MODE



NAVY WORSTED, Pencil or Hairline Striped in White, Is Spoken of as a Probable Leader for Spring. Lucile Paray's Fabric Looks as Though the White Stitches Had Been Hand-Run.



SMART TRAVELING ENSEMBLE IN BROWN AND BEIGE PLAID
With Facings and Lower Sleeves in Beige Suede Leather.
Lord & Taylor. (New York Times Studios.)



THE CLASSIC TWEED COAT FOR TRAVELING
as Shown by Bergdorf-Goodman. The Brown Kid Oxfords Have the Side Lacing.
(Frederick Bradley.)

By GRACE WILEY.

THE silhouettes of the traveling clothes destined for Southern resort or cruise wear are not so revolutionary in character as are the fabrics in which they are shown. Patterned woolens, soft subdued plaids, unobtrusive checks, and navy blues hairlined in white are great successes, and even the monotone weaves suggest stripes with their corduroy weaves. The softer woolens, worsted twills, ribbed or plaid kashas will be featured as well for the new Spring suits and frocks.



CHECKED WOOL TRAVELING COAT FROM MOLYNEUX
Achieves the Almost Impossible, a Cape Silhouette Without Triteness.
(Times Wide World Photos, Paris Bureau.)



FOR TRAVEL, SPORTS OR EVENING WEAR, This Ensemble in Silver Gray Ribbed Kasha and Jade Velvet Is Equally Well Suited, Since the Three-Quarter Coat Is Reversible. Worn as Shown for Traveling, or With the Velvet Side Out for a Sports Swagger Coat, or for Evening as a Wrapped Velvet Coat. Kane-Weill.
(New York Times Studios.)



THE CAPE ENSEMBLE
in Gray and Black Tweed With Alaska Seal Trim. Myron Herbert & Charles Cooper.
(Joel Feder.)

EVENING FASHIONS FOR THE SOUTH



VELVET SHARES IN THE RAGE FOR
MATELASSE EFFECTS.
A Little Wrap From Lucien Lelong.
(Scaioni, Paris.)



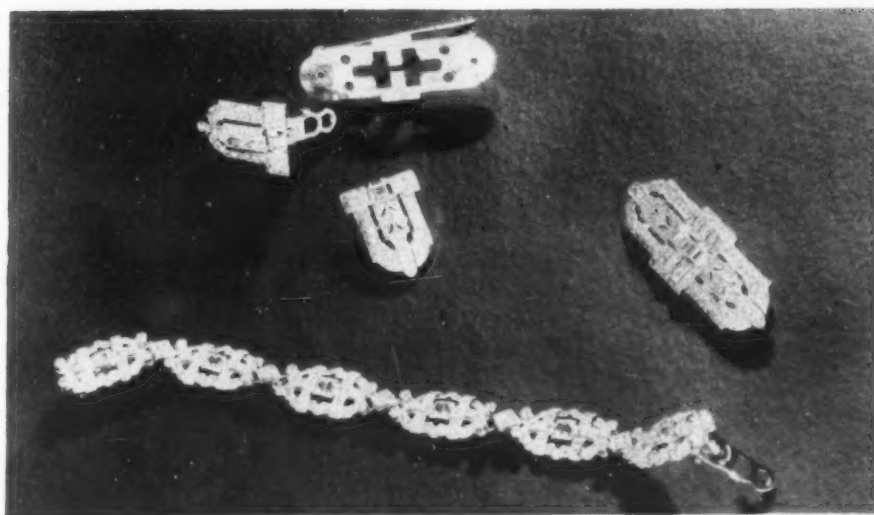
LINEN LACE IS INDISPENSABLE
for the Southern or Cruise Wardrobe Because It Packs
Without Creasing. Lord & Taylor.
(New York Times Studios.)



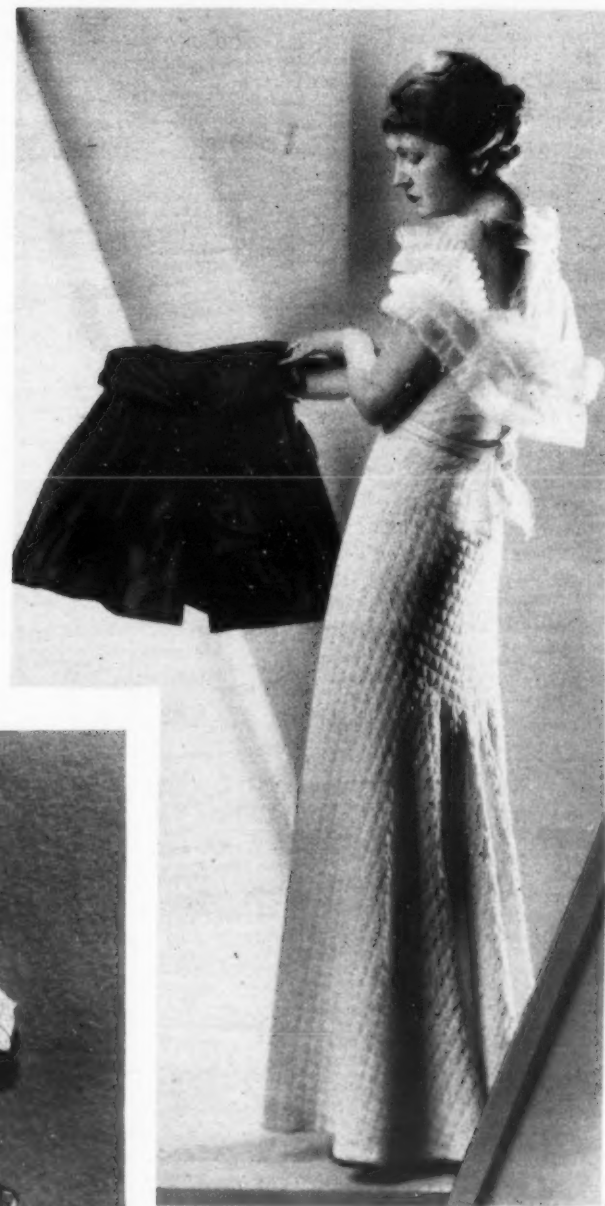
PATOU'S WRAP IN BROWN LYONS VELVET
Adopts the Popular Fingertip Length. The Gown Has
Rolled Feather Bands for Belt, Shoulder Straps and
a Little Hat to Match. (Scaioni, Paris.)



WHITE WITH COLOR IS A NEW
EVENING FASHION NOTE.
Here Old Blue Velvet Is Charming With
White Waffle Crêpe. Best & Co.
(New York Times Studios.)



A PAIR OF RHINESTONE CLIPS
May Be Fitted Into Each Side of a Brooch Setting to Form the Evening Pin
Shown at the Right. A New Rhinestone Bandeau for the Hair Is Worn Across
the Back of the Head and Held in Place by Side-Clips.
Coro Jewelry From Saks-Fifth Ave.
(New York Times Studios.)



COTTON MATELASSE
Carries On the Cotton Tradition for South-
ern Wear. A Little Capelet of Organdy,
Ruche Edged, and a Tiny Wrap of Cherry
Red Organdy Enhance the Charm of the
Costume. Mary Lee Frocks.
(New York Times Studios.)

FASHIONS IN BEAUTY: CULTURE OF THE HANDS



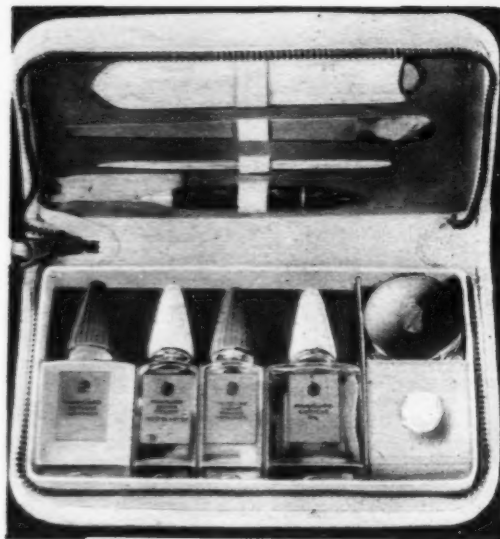
THE LOVELY HANDS OF KAREN MORLEY. No Ridged or Brittle Nails Here, as Miss Morley Takes Good Care of Her Hands. Hot Oil Treatments Are Beneficial for Ridged or Brittle Nails. (Clarence Sinclair Bull.)



HERE IS THE "PHILOSOPHIC" HAND OF GRETA GARBO. The Long Nails Are Filed Taperingly and Glossed With a Natural Nail Tint.



NOTICE THE BEAUTIFUL GLOSSY NAILS OF ANITA PAGE. When Liquid Nail Polish Is Used There Is No Need of Buffing to Produce a Gloss. However, if a Powder Is Used It Is Not Necessary to Use Great Pressure With the Buffer. A Light Sweeping Stroke Gives the Desired Effect.



A WHITE PIGSKIN ZIPPER CASE Contains All the Necessary Material to Give the Perfect Manicure. It Is Suitable for the Dressing Room Table and Also for Traveling.

By HENRIETTA HELSTON.

OUR hands are one of our most expressive features, and repay care very quickly. They may be large, and the fingers may not taper, the thumbs may reveal suspiciously stubborn curves, but this should not discourage one, for they may possess charm if the texture is made smooth and creamy.

Hands can be kept in good condition by being given just a little consideration. They should never be subjected to extremely hot water or strong soap. There are many mild soaps on the market which lather with ease. The hands, after being washed, should be massaged with a good hand cream.

If you want to correct stubby fingers, let your nails grow longer and form the habit of pinching the fingers at the ends, sideways.

Fingers are often marred by cigarette stains, which by no means add charm to the hands. The stains, if not too pronounced, can be removed with lemon juice, otherwise you may have to resort to powdered pumice or peroxide.

When taking care of the hands, do not stop at the wrists if you have rough, scraggly elbows. Give them a liberal cleansing and creaming also. Do likewise with the arms. As the skin at the elbows is easily calloused it must be kept soft, and any discolorations should be bleached.



JEAN CRAWFORD HAS LONG TAPERING NAILS and the Cuticle Is Pushed Well Back. Ragged Cuticle Is Caused by Tearing or Injuring It While It Is Very Dry. It Should Never Be Pushed Back Unless the Nails Have Been Prepared for Manicuring by Soaking in Water, or the Cuticle Has Been Softened With Oil or Cuticle Cream.



MADGE EVANS HAS THE "ARTISTIC" HAND WITH TAPERING FINGERS. Her Nails Are Tapered to a Point and Are Not Very Long.



NORMA SHEARER TAKES EXCELLENT CARE OF HER HANDS AND ARMS. Each Night a Little Cream Is Worked Into the Elbows to Keep Them Soft and White.

STARS AND SCENES FROM NEW ATTRACTIONS OF THE SCREEN



A RADIO STAR
PLUNGES INTO
HOLLYWOOD AC-
TIVITY:
KATE SMITH
Tries Out Her Voice
While Swimming in
the Pool of the Cali-
fornia Home She Has
Leased for the Dura-
tion of Her Film
Contract With Para-
mount Studios.
(Irving Lippman.)



INTRODUCING A NIECE WHO BECAME A
DAUGHTER: LUPE VELEZ,
Fox Film Star, With Her Sister's Daughter,
Joan, Whom She Recently Brought From Mex-
ico and Adopted.



RUTH
CHAT-
TERTON,
Star of the
Picture,
"Frisco
Jenny," at
the Roxy
Theatre.



VILMA BANKY AND LUIS TRENKER
in "The Rebel," a Universal Production Which Was Filmed in the Tyrolean Alps.



DIANA WYNYARD AND CLIVE BROOK
as They Appear in a Scene From "Cavalcade," a Screen Adaptation of
Noel Coward's Stage Success, at the Gaiety Theatre.



ANN HARDING
in the Leading Feminine Rôle of "The Animal Kingdom," the Initial Pro-
duction at the New RKO Roxy Theatre.

"Something you will not want to miss...the best comedy of Miss Crothers's career... as rich in its humor as it is warm in its sympathy."—John Mason Brown, Eve. Post.

JOHN GOLDEN presents

When Ladies Meet

by RACHEL CROTHERS

ROYALE THEATRE West 45th Street Eves. 8:40 at 8:40 Mats. Wed. & Sat.

THE THEATRE GUILD presents

BIOGRAPHY

A Comedy by S. N. BEHRMAN

GUILD THEATRE, 52d St.
West of Broadway

Mats. Thurs. & Sat., 2:30
EVENINGS 8:30

Gilbert Miller Presents

PAULINE LORD in THE LATE CHRISTOPHER BEAN

with WALTER CONNOLLY

"Gilbert Miller, who seldom misses, has not missed this time."—Time Magazine.

HENRY MILLER'S THEATRE 124 WEST 43d STREET
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EVA LE GALLIENNE, Director

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50c, \$1, \$1.50. Eves. 8:30. Mats. Wed.
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Jan. 9—Mon. eve.—Alice in Wonderland
" 10—Tues. eve. Liliom
" 11—Wed. mat.—Alice in Wonderland
" 11—Wed. eve.—Alice in Wonderland
" 12—Thurs. eve. Liliom
" 13—Fri. Eve. Camille
" 14—Sat. mat.—Peter Pan
" 14—Sat. eve.—Alice in Wonderland
WEEK OF JANUARY 16th
Jan. 16—Mon. eve. Liliom
" 17—Tues. eve. Alice in Wonderland
" 18—Wed. mat.—Alice in Wonderland
" 18—Wed. eve.—Alice in Wonderland

SAM H. HARRIS presents

"DINNER AT EIGHT"

A NEW PLAY IN ELEVEN SCENES

By GEORGE S. KAUFMAN and EDNA FERBER

MUSIC BOX THEATRE, W. 45 St. Eves. 8:35 Sharp—Mats. Thurs. & Sat.



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By JEROME KERN & OSCAR HAMMERSTEIN 2nd

with Reinold Werrenrath, Tullio Carminati, Natalie Hall, Walter Slezak,
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WEEK OF
JAN. 9th

"Magic players with magic plays."—N. Y. Times.
TUES. EVE.—"THE FAR-OFF HILLS," a Comedy by Lennox Robinson.
WED. EVE.—"THE SHADOW OF THE GLEN," a play in 1 act by J. M. Synge, and
"THE WHITEHEADED BOY," Comedy in 3 acts by Lennox Robinson.
THURS. MAT.—"JUNO AND THE PAYCOCK," Play in 3 acts by Sean O'Casey.
THURS. EVE.—"THE NEW GOSSON," Comedy in 3 acts by George Shiels.
FRI. EVE.—"THE BIG HOUSE," Play in 4 scenes by Lennox Robinson.
SAT. MAT.—"THE FAR-OFF HILLS," Comedy in 3 acts by Lennox Robinson.
SAT. EVE.—"RIDERS TO THE SEA," Play in 1 act by J. M. Synge, and "THE PLAYBOY
OF THE WESTERN WORLD," Comedy in 3 acts by J. M. Synge.
MARTIN BECK THEATRE, 45th Street, West of 8th Avenue.
Evs. \$1 to \$2.50; Thurs. Mat. 50c to \$1.50. Sat. Mat. 75c to \$2, plus tax, exc. Holidays.

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Edition

GEORGE WHITE'S VARIETIES

New
Edition

Greatest Revue Cast Ever Assembled
with HARRY RICHMAN—BERT LAHR—WILLIE & EUGENE HOWARD
TOM PATRICOLA—ELEANOR POWELL
Loomis Sisters, Melissa Mason, Roger Gray, Lucille Osborn
50—GEORGE WHITE'S DANCING BEAUTIES—50

CASINO THEATRE, 7th Avenue & 50th St. EVENINGS THURS. MAT. SAT. MAT.
Telephone COl. 5-1360 50c to \$2.50 25c to \$1.50 25c to \$2.00

GRACE MOORE

(Courtesy of Metropolitan Opera Co.)
in THE OPERETTA

"THE DUBARRY"

GEORGE M. COHAN Theatre, Broadway & 43rd St.
Evenings 8:30. Matinees Wednesday and Saturday, 2:30

"The classiest musical in town."—News. "Fine production, smart entertainment."—W.-Telegram

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In "The New Hit of the Town."—Bk. Eagle.
with CLAIRE LUCE, LUELLA GEAR

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Mats. Wednesday & Saturday 2:30

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PRESENTS THE
ROSE FRANKEN SUCCESS

ANOTHER LANGUAGE

SHUBERT THEATRE
W. 44th St. Evs. 8:50
Matinees Wednesday
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NOW IN ITS
9TH MONTH
ON BROADWAY

with GLENN ANDERS
DOROTHY STICKNEY
MARGARET WYCHERLY
JOHN BEAL



SPRING BYINGTON AND ROBERT LOWES
in a Scene From Rachel Crothers's Comedy, "When Ladies Meet," at the Royale
Theatre.
(White.)

WILLIAM POWELL in "LAWYER MAN"

with JOAN BLONDELL

WARNER THEATRE

B'way & 52d St.—25c to 2 p.m. except
Sun. & Hol. Midnight Show Saturday

Beginning MONDAY, JAN. 9

"20,000 YEARS IN SING SING"

WARDEN LAWES OF SING SING at last breaks his silence!

SPENCER TRACY
& BETTE DAVIS

NEW YORK STRAND

B'way & 47th St.—35c to 1 p.m. except
Sunday & Holidays. Midnight Shows

Jim Tully's True Chain Gang Story

"LAUGHTER IN HELL"

... The most thrilling
and authentic Fugitive
Story ever written ...

WINTER GARDEN

B'way & 50th St.—35c to 1 p.m. except
Sunday and Holidays. Midnight Shows

JOHN
ETHEL
LIONEL

BARRYMORE in "RASPUTIN and the EMPRESS"

A Metro-Goldwyn-Mayer Picture

ASTOR DAILY 2:50-8:50—SATURDAY, SUNDAY and HOLIDAYS 3-8-8:50—
SATURDAY MIDNITE SHOW—MATINEES EXCEPT SATURDAY 50c to \$1.
EVENINGS 50c to \$2.

SEE

MID-WEEK PICTORIAL

EVERY WEEK

IF YOU WOULD BE UP TO THE MINUTE
WITH THE LATEST NEWS OF THE THEATRE WORLD

THE PLAY OF THE WEEK: "Good-bye Again," at the Masque Theatre



1 KENNETH BIXBY (OSGOOD PERKINS), Popular Novelist, on a Lecture Tour, Is Waylaid in the Hotel Statler, Cleveland, by the Other Half of a College Romance, Julia Clochessy Wilson (Katherine Squire), Who, Though She Has Married in the Meantime, Imagines Its Flame Still Alive.



3 EAGER TO SEE WHAT HIS RIVAL IS LIKE, HARVEY WILSON (LESLIE ADAMS), Julia's Husband, Visits His Room and Is Detained for Twelve Hours by Miss Rogers in Order to Give Bixby an Opportunity to See Julia and Tell Her "Good-bye Again," Once and for All.



2 DETERMINED TO STIFLE THE THREATENED RE-NEWAL OF THIS ROMANCE, Julia's Sister, Elizabeth Clochessy (Dortha Duckworth), and Her Lawyer-Fiancé, Arthur Westlake (Hugh Rennie), Plot With Anne Rogers (Sally Bates), Bixby's Secretary and Traveling Companion, to Keep the Two Apart During Bixby's Sojourn in Cleveland.

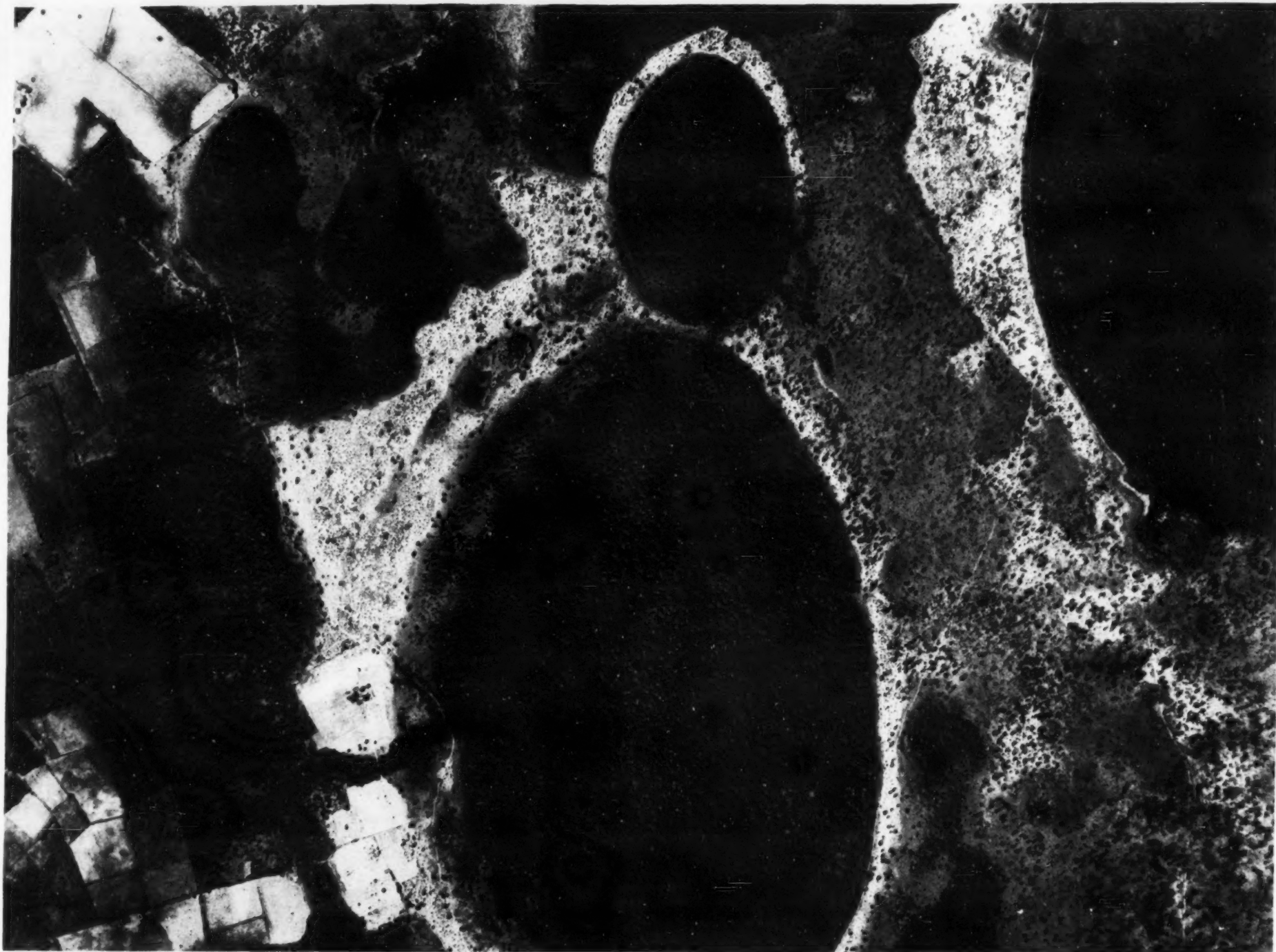


(Photos by Vandamm and Paul Hansen.)

4 THE OLD TIE HAVING PROVED STRONGER THAN HE EXPECTED and Charges, Counter-charges, and Recriminations Having Extended Far Into the Night, With Julia Intent Upon Divorce and Remarriage, Miss Rogers Stands Aloof in Wounded Dignity, While Bixby Tries to Win Her Back Again.



5 TO AVERT THE CONSEQUENCES OF HIS IMPULSIVE COURSE OF THE NIGHT BEFORE Bixby Stays in Bed Next Morning to All Comers, Including Julia's Husband, Who Appears to Be Eager to Release Her to Bixby. By a Series of Amusing Incidents, Bixby Manages to Retain His Independence and Recovers the Confidence of Anne.



THE RECORD OF THE EARTH'S COLLISION WITH A COMET IN THE DIM PAST: GIGANTIC HOLES IN THE GROUND, Elliptical in Shape and Ranging Up to Almost Two Miles in Length, Which Have Been Discovered Over a Wide Area in the Carolinas, as Seen From the Air.

(Fairchild Aerial Surveys, Inc.)

A PREHISTORIC epic of Huge proportions, the collision of the earth with a globular cluster of meteorites 400 miles in diameter which devastated an area as large as the thirteen largest Eastern States, has been deciphered by two University of Oklahoma scientists, Dr. F. A. Melton and Dr. William Schriever, from examination of gigantic holes in the ground, known as "bays." These elliptical dents, which number probably more than 3,000, if the smaller ones are included, are scattered over 40,000 square miles of the Atlantic coastal plain between Norfolk, Va., and the Savannah River, and range in length almost up to two miles. They are encircled by elevated rims which are highest at the southeastern end and can be accounted for as yet in no other way than that they are the result of a comet's impact, as they closely resemble known meteor craters. The time of the collision is fixed at anywhere from 100,000 to 1,000,000 years ago, and it is estimated that an area of 190,000 square miles was devastated. Part of that region, however, now lies beneath the waters of the Atlantic, and another part is in the Southern Appalachian Mountains, where erosion has erased the surface features of the scars.



ONE OF THE BIGGEST SPRUCE TIMBERS EVER BROUGHT TO MARKET: BUTT LOG, Measuring Eleven Feet Across the Bottom and Nine Feet Across the Top, Which Was Cut Near Montesano, Wash. The Tree Yielded Five Logs, Each Twenty-four Feet Long, and Contained 56,000 Feet, Board Measure, of Merchantable Timber.

(Times Wide World Photos.)



HE MAKES ARTIFICIAL SNOW WITH A RED HOT POKER AND METAL FUEL: DR. A. O. RANKINS, Distinguished British Scientist, Demonstrating a Strange Method of Producing a Snowstorm Indoors.

(Times Wide World Photos.)

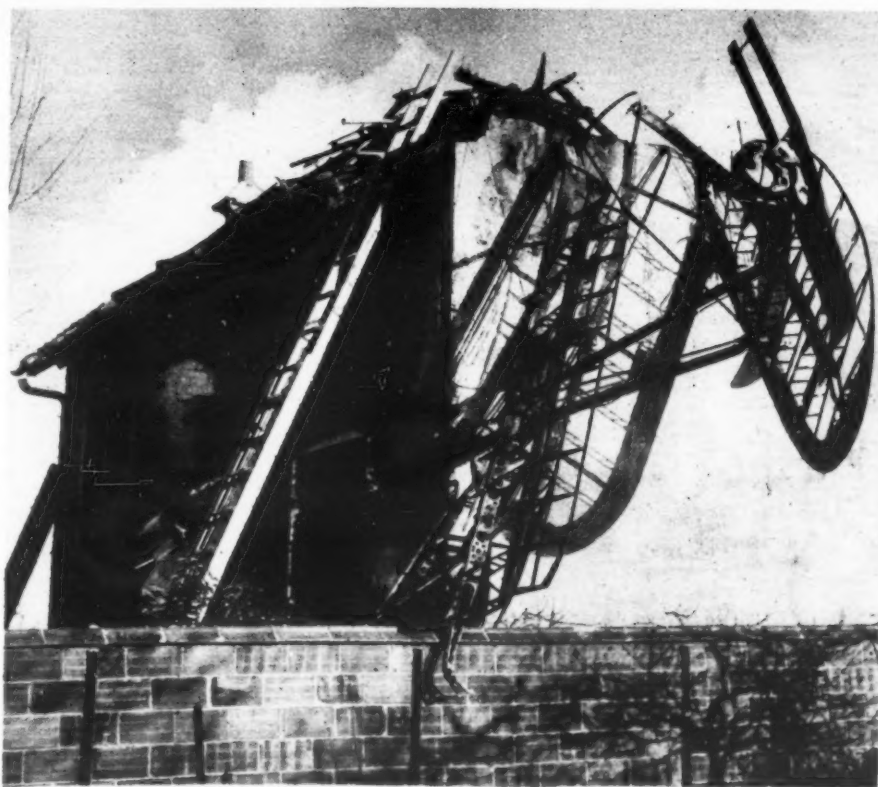


LONDON
WELCOMES
A FAMOUS
AVIATRIX
RETURNING
FROM
CAPE TOWN:
AMY
JOHNSON
Cheered at the
Croydon
Airport,
After Her
Record-
Breaking
Flight of
11,000 Miles
to South Africa
and Back,
by a Crowd
Which Included
Her Husband,
Captain J. A.
Mollison
(Right)
and
Sir Malcolm
Campbell.
(Times Wide
World Photos.)

THE AVIATION MOTIF IN HOLLY-
WOOD BUSINESS:
A FILLING STATION,
With the Wings of a Huge Airplane
Providing the Roof and Its Cabin the
Office, Which Occupies a Prominent
Site on One of the Main
Thoroughfares.
(Times Wide World Photos, Los Angeles
Bureau.)

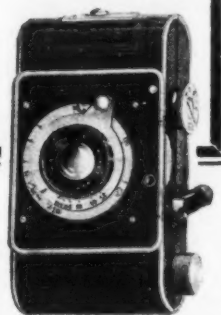
RULES FOR THE MID-WEEK PICTORIAL AMATEUR PHOTOGRAPHIC COMPETITION.

Prize-Winning Pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTORIAL awards a first prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each other photograph accepted. Amateur photographs must be submitted by the actual photographer. They must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Forty-third Street, New York, N. Y.



DISASTER FALLS FROM THE SKIES: CHARRED WRECKAGE
of a French Cottage and of a Military Airplane Which Dropped Through Its Roof
at the Village of Antony, South of the Porte d'Orleans. The Pilot and an Aged
Woman Lost Their Lives When the Plane's Fuel Tanks Exploded.
(Times Wide World Photos, Paris Bureau.)

The DERBY



a new
CAMERA
sensation

Size: 4 1/4 x 2 1/4 x 1 1/4 inches

A \$50 VALUE

A miniature camera taking 16 sharp, crisp pictures on one roll of Vest Pocket Film—the Foth Derby, a good camera at any price, is the outstanding camera value of the day.

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The Derby Free Trial Offer

The Foth Derby will be gladly sent on 10 days' free trial. Unless you feel perfectly satisfied, you are at liberty to return the camera.

\$17.95

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"Specials" to

The New York Times

From

All Over the World in One Day's Edition

The New York Times has regular correspondents in twenty-six foreign countries. The broad scope of The Times foreign news service is indicated by the following list of places from which special cable and wireless dispatches were published on a single day:

London	Prague
Paris	Amsterdam
Berlin	Tokyo
Geneva	Dairen (Manchuria)
Budapest	Shanghai
Bucharest	Manila
Warsaw	Capetown
Moscow	Mexico City
Athens	Rio de Janeiro
Vienna	Buenos Aires
Madrid	La Paz
Belgrade	Lima
Rome	Guayaquil
Milan	Hamilton (Bermuda)
Cologne	Havana
Leopoldshall (Saxony)	Managua (Nicaragua)
Leipzig	Panama, R. P.
Berchtesgaden (Bavaria)	Ottawa
Desenzano, Lake Garda	Toronto

On the same day there were nearly a hundred "Specials" to The New York Times from cities and towns all over the United States.

The New York Times is preferred by intelligent men and women in every walk of life because it is diverse, interesting, and of unquestioned authority—good reading for the entire family.

A regular reading of The New York Times is a liberal education.

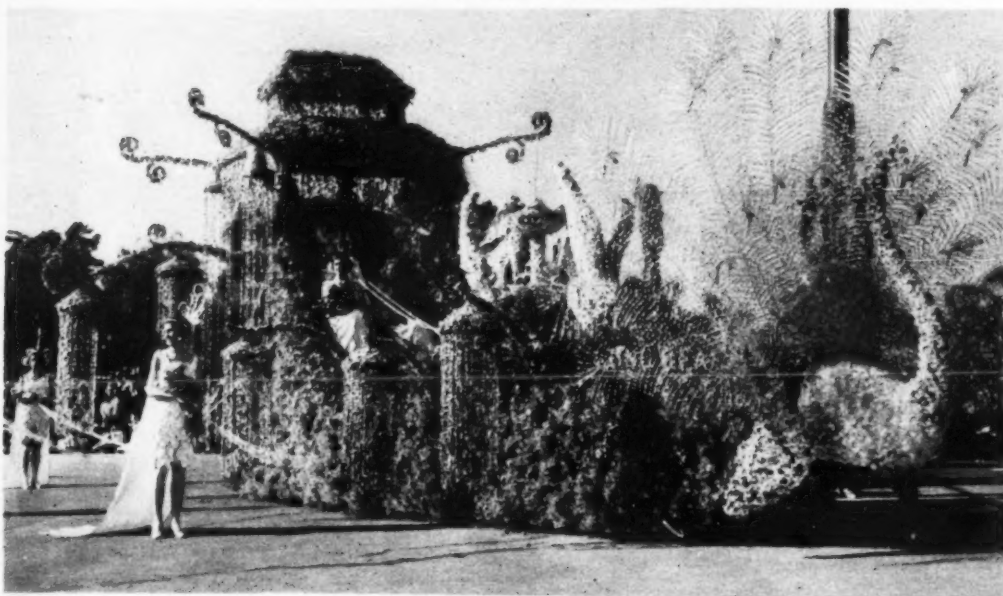
THE TOURNAMENT OF ROSES AND A FOOTBALL CLASSIC



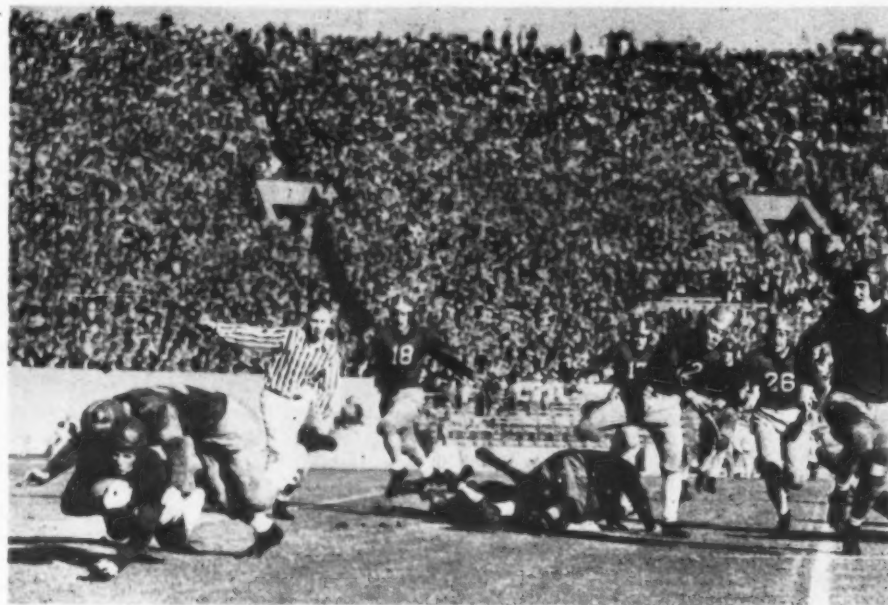
83,000 GATHER FOR THE GRAND CLIMAX OF THE TOURNAMENT OF ROSES: THE PASADENA ROSE BOWL, as Seen From a Shell Airplane While Southern California Was Defeating Pittsburgh, 35 to 0, in the Last Big Battle of the Football Season. The Long Rows of Automobiles Parked Around the Bowl Hardly Suggest Depression.
(Times Wide World Photos, Los Angeles Bureau.)



PITT'S ALL-AMERICAN BACK STOPS A PLAY WITH NO GAIN: WARREN HELLER Tackling Gordon Clark, Trojan Fullback, in the Game Which Strengthened Southern California's Claim to the National Championship, Though Michigan Adherents Will Demur.



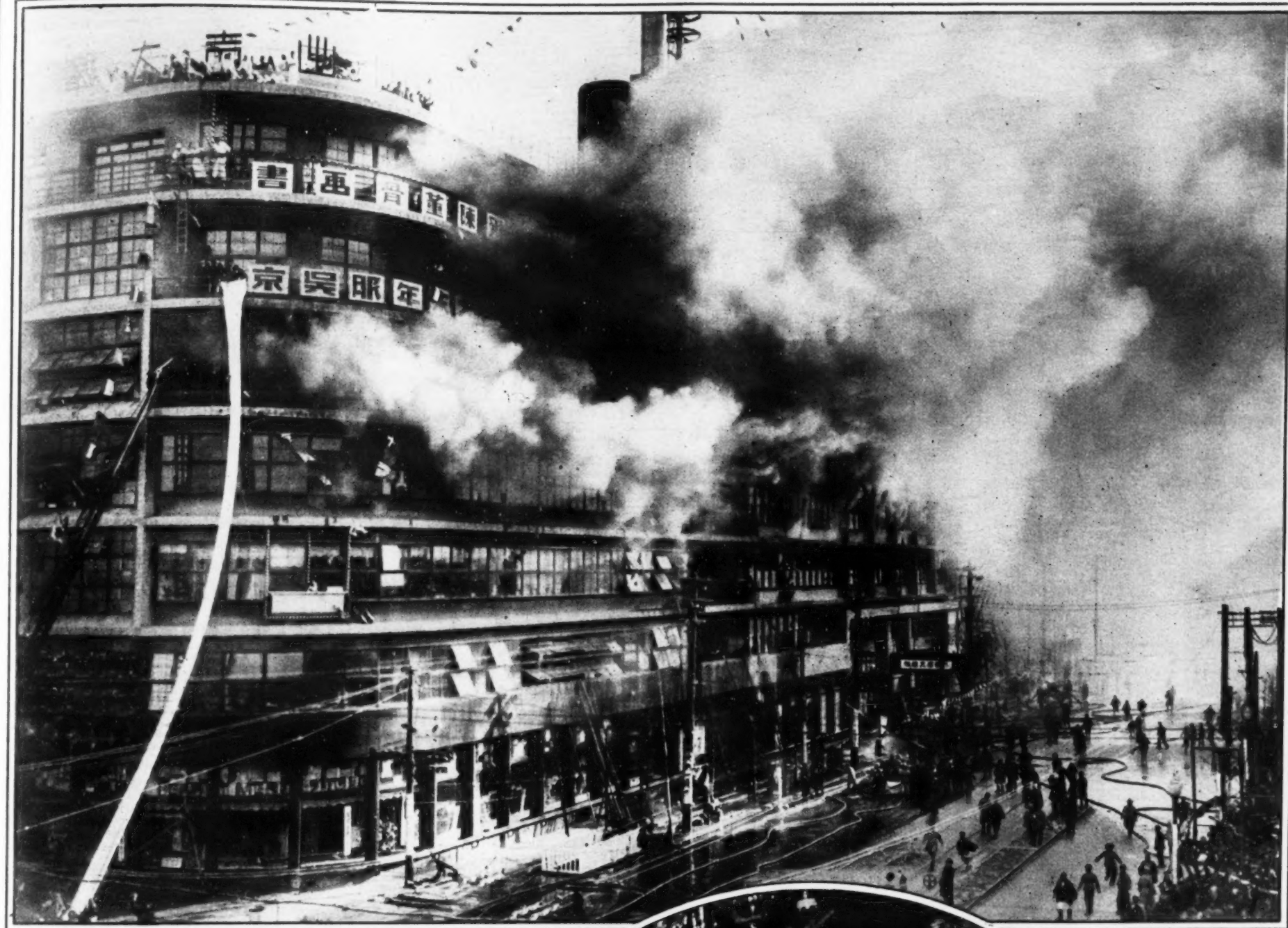
THE WINNER OF THE THEME PRIZE IN THE PARADE: THE LONG BEACH CITY FLOAT, One of the Most Elaborate of the Many Floral Creations Entered in the Annual New Year's Festival.



COTTON WARBURTON GAINS FIFTEEN YARDS: THE TROJAN QUARTERBACK Is Stopped by Heller After a Thrilling Advance.



THE GRAND MARSHAL OF THE PARADE: MARY PICKFORD Heading the Procession, the First Woman to Receive This Honor.

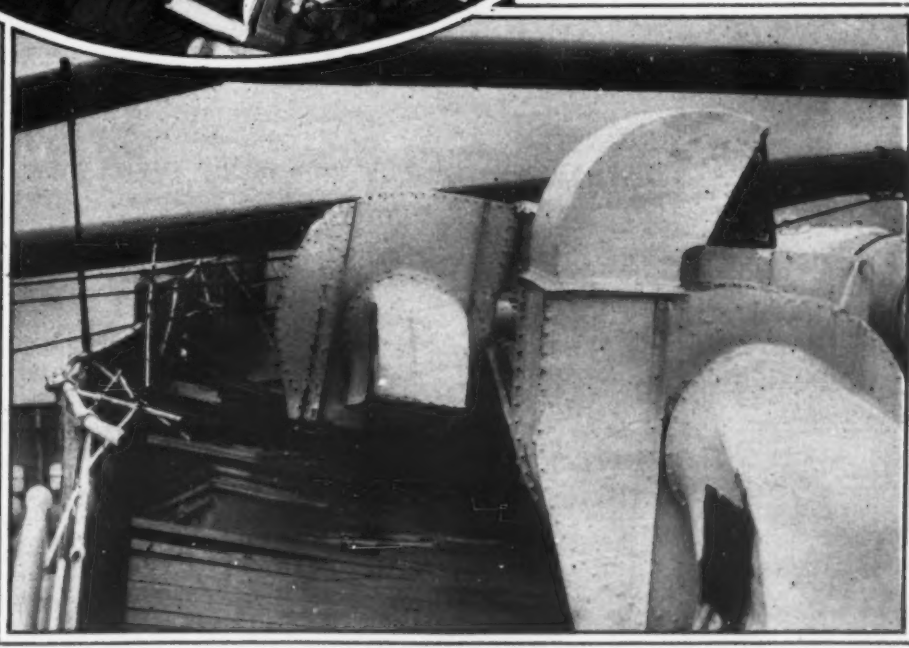


RESCUE METHODS IN TOKYO: FIREMEN
Using Ladders and Huge Canvas Chutes to Rescue the Hundreds of Shoppers Who Were Trapped by Flames in One of the City's Largest and Most Modern Stores.
(Associated Press.)

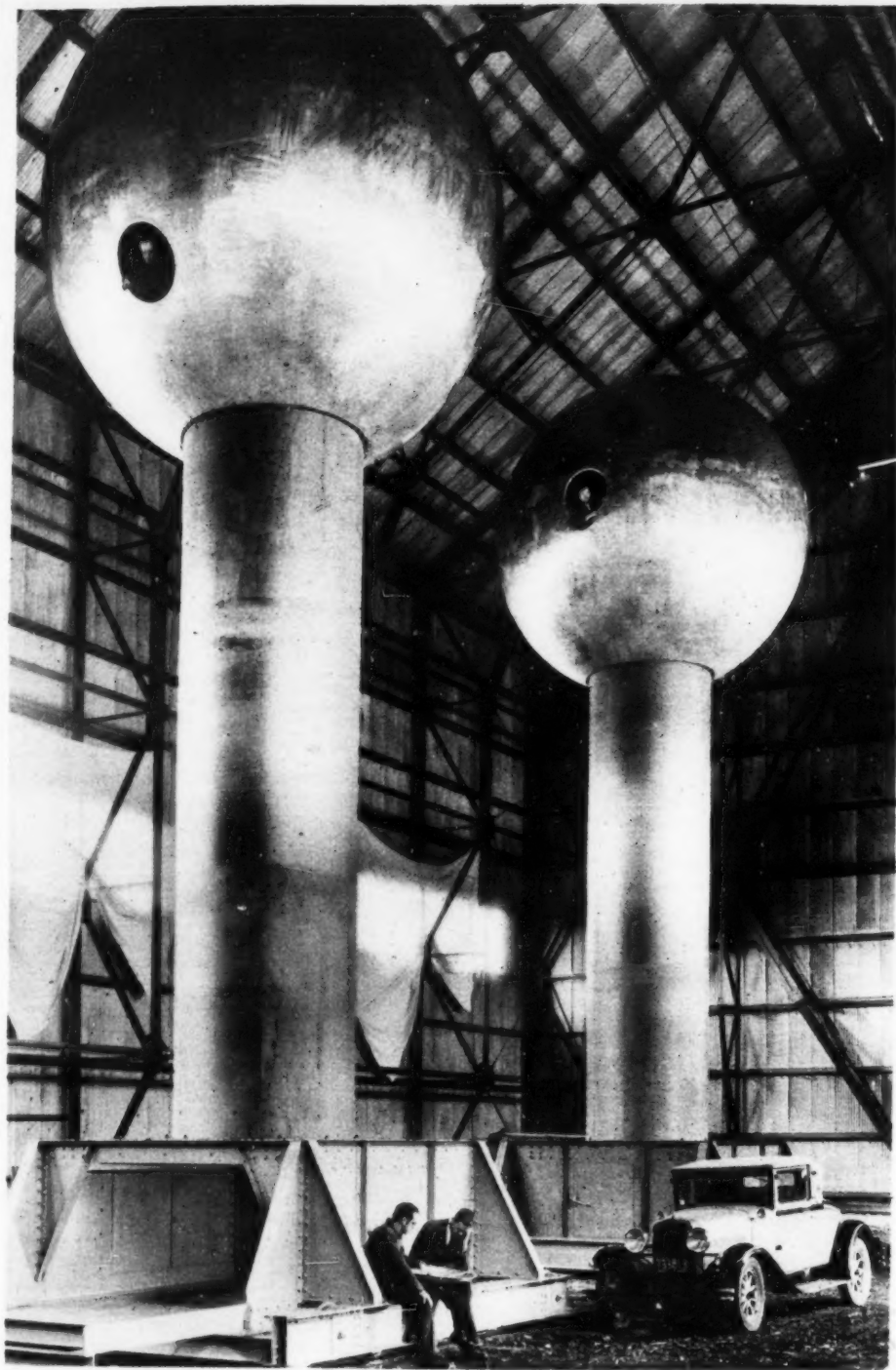


A FUTURE WHITE HOUSE RESIDENT AT HOME: COLONEL LOUIS McHENRY HOWE, for Years Confidential Assistant to Franklin D. Roosevelt, Photographed With His Wife and Son, Hartley, in Their Residence at Fall River, Mass.
(Times Wide World Photos, Boston Bureau.)

WHERE FOURTEEN PERISHED IN A TOKYO FIRE: THE SHIROKIYA DEPARTMENT STORE Enveloped by Flames and Smoke as the Upper Five Stories Were Wrecked by a Fire Which Started in the Toy Section. More Than 100 Persons Were Injured.
(Associated Press.)



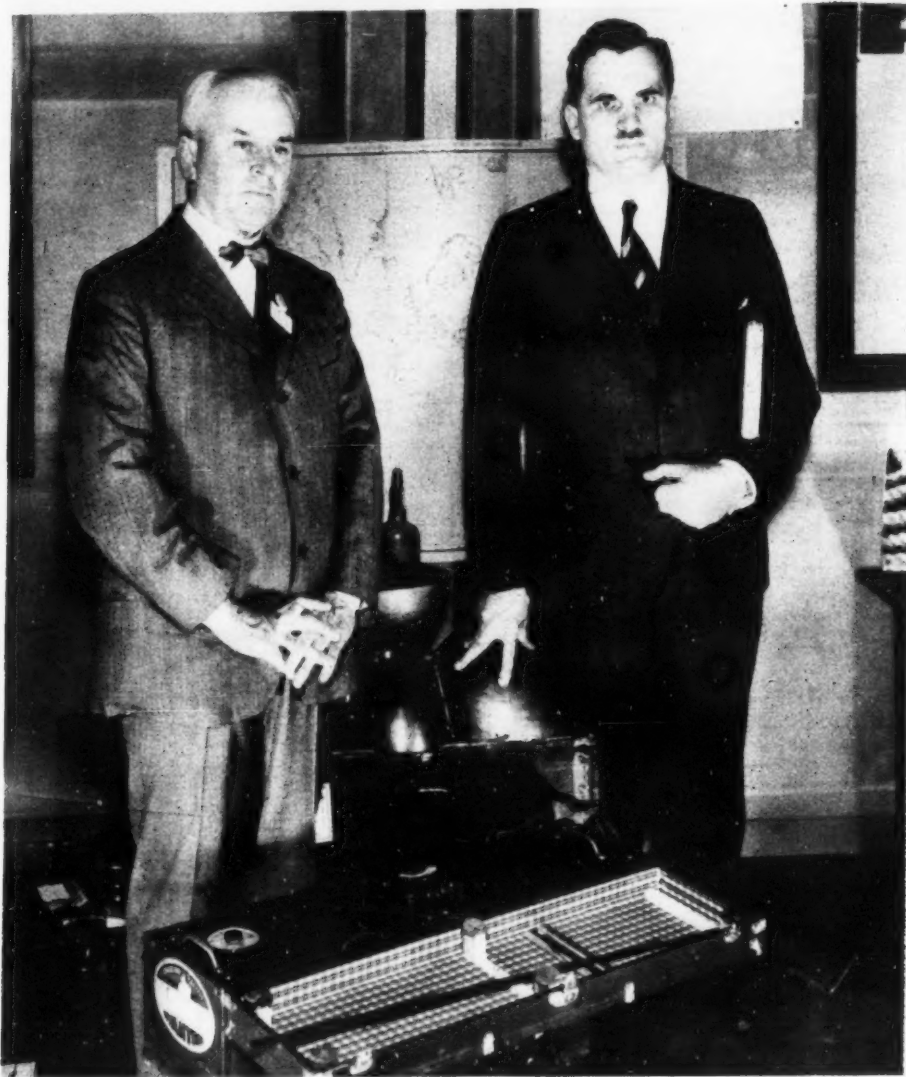
AFTER A BIG WAVE HIT THE WORLD'S BIGGEST SHIP: THE TOP DECK OF THE LINER MAJESTIC Battered by a Huge Sea of the "Accumulative" Variety Which Caused Extensive Damage.
(Times Wide World Photos.)



DESIGNED TO PRODUCE A STEADY FLOW OF CURRENT AT A POTENTIAL OF 10,000,000 VOLTS: GIANT ELECTROSTATIC GENERATOR, With Spherical Aluminum Electrodes 15 Feet in Diameter, Being Assembled on Colonel E. H. R. Green's Estate at Round Hill, Mass., for Tests Next Spring. It Was Designed by Dr. Robert J. Van de Graaff of the Massachusetts Institute of Technology and Is Expected to Open New Fields of Research.

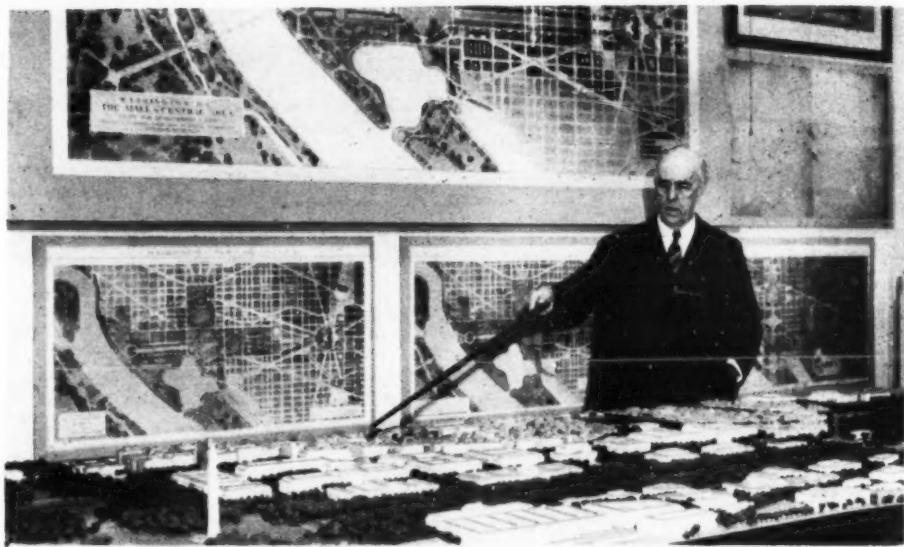


OFF FOR A TWO-YEAR TREK INTO THE HEART OF AFRICA: MR. AND MRS. MARTIN JOHNSON Sailing From New York to Continue Their Explorations, Accompanied by Hugh S. Davis, an Eagle Scout of Tulsa, Okla. (Times Wide World Photos.)



TWO AMERICAN WINNERS OF THE NOBEL PRIZE CLASH ON THE NATURE OF THE COSMIC RAYS: DR. ROBERT A. MILLIKAN AND DR. ARTHUR H. COMPTON

Stage a Debate at the Atlantic City Convention of the American Association for the Advancement of Science. Dr. Millikan Contended the Rays Are Photons, or "Bullets of Light," While Dr. Compton Described Them as Electrons, Electrically Charged Particles. (Associated Press.)



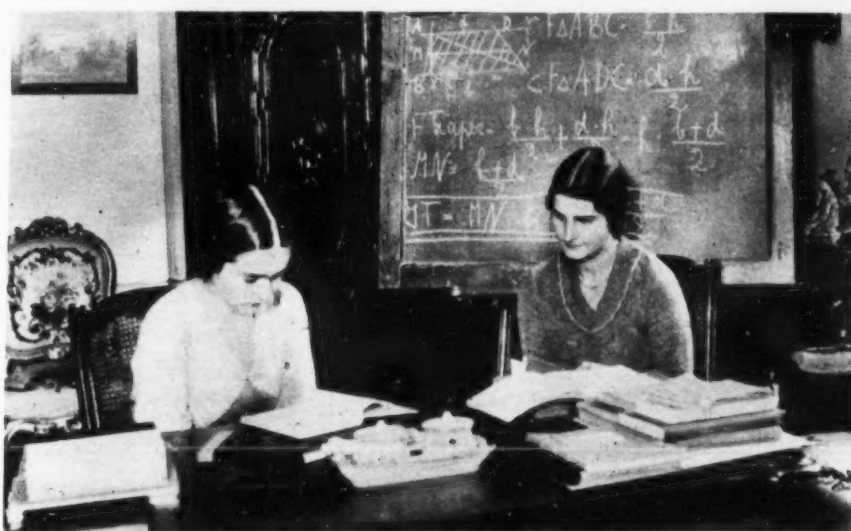
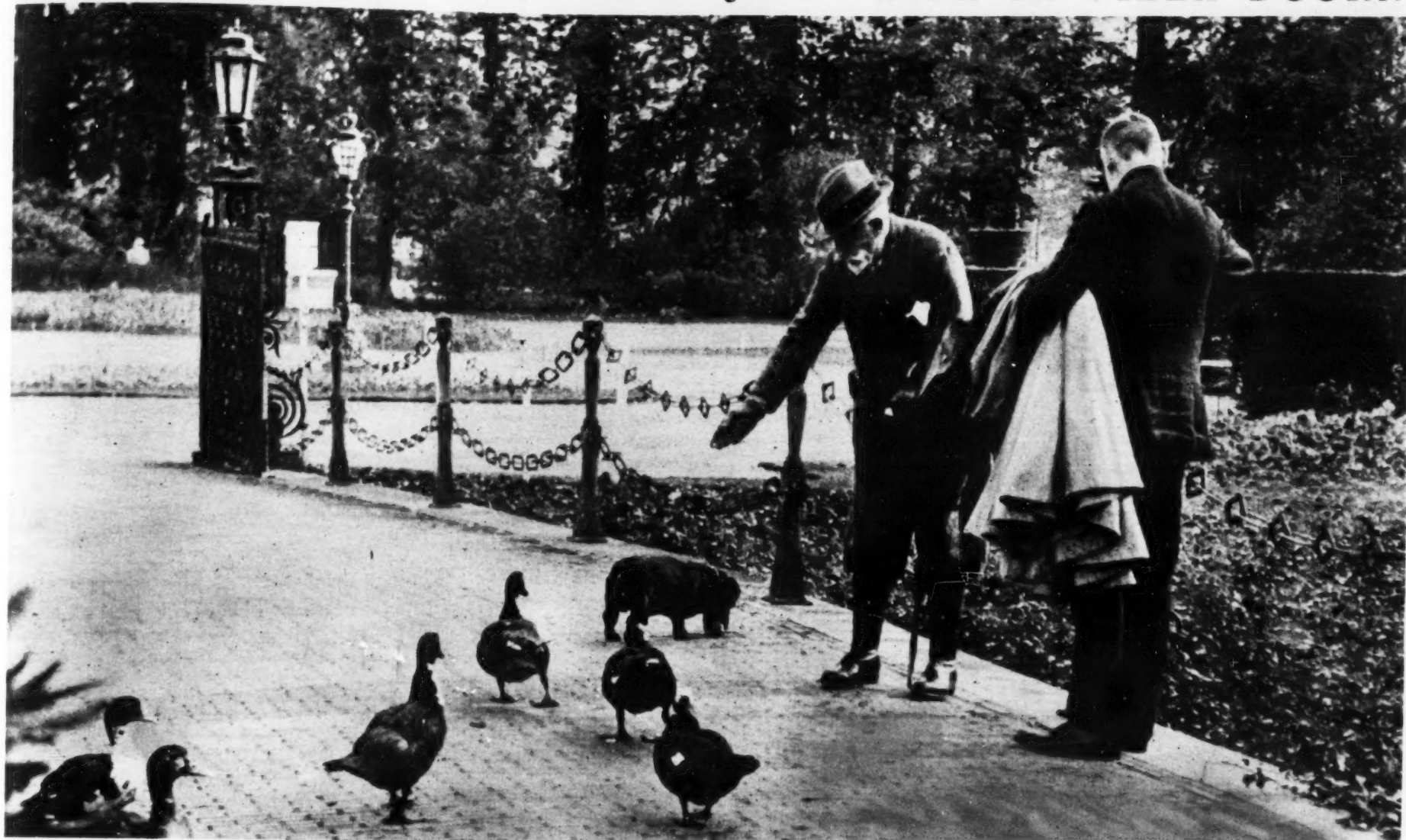
AN UNCLE OF THE PRESIDENT-ELECT WORKS HARD AT HIS HOBBY: FREDERICK A. DELANO,

Brother of Franklin D. Roosevelt's Mother, Who Serves Without Pay as Chairman of Washington's National Park and Planning Commission, Examining a Model for Downtown Washington's Development Which Will be Exhibited at the Chicago World's Fair. (Associated Press.)

At Right—WHERE "MAKE-BELIEVE DOLLARS" ARE GOOD IN SHOPS: MRS. DOROTHY BROWN Using the Currency Issued by the Evanston Independent Retail Merchants' Association, But Backed by Real Money, Under a Plan Designed to Keep the Municipal Government on a Cash Basis.



HOHENZOLLERN EXILE: THE QUIET LIFE IN VILLA DOORN



IN THE SCHOOLROOM: PRINCESS HENRIETTE

(Left) Busy Over Her Studies With Her Governess, Fräulein von Zimmermann.

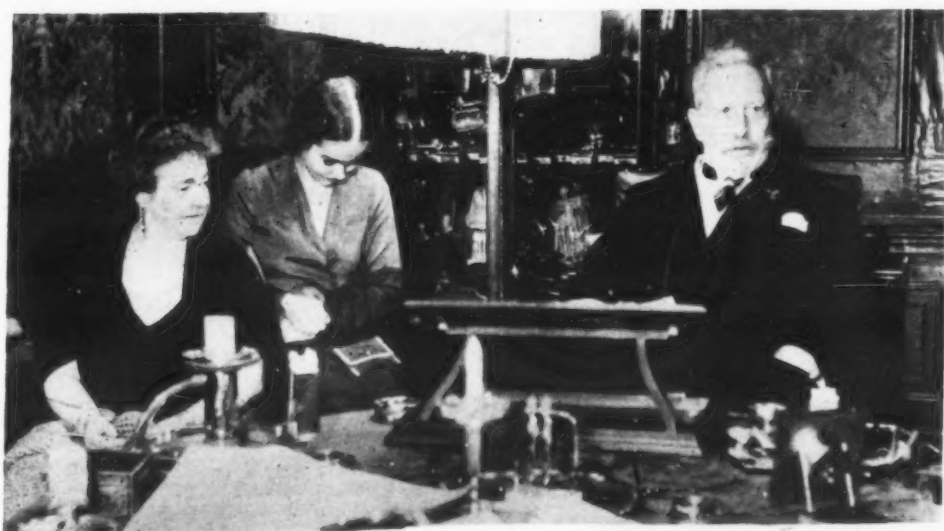
A DAILY INCIDENT IN THE LIFE OF A COUNTRY GENTLEMAN IN HOLLAND:

HERR WILHELM HOHENZOLLERN,

Once the Emperor of Germany, Pausing to Feed the Ducks From the Canal Near Villa Doorn on His Return About Noon From His Usual Automobile Ride—One of the Series of Pictures Taken by the First News Photographer Permitted Within the Walls of the Rural Estate Since the Ex-Kaiser Took Refuge There Shortly After the Signing of the Armistice in 1918.

(Times Wide World Photos, Berlin Bureau.)

DISTINCTIVE FURNITURE FROM THE IMPERIAL PALACE IN POTSDAM: THE EX-KAISER'S DESK AND SADDLE-LIKE SEAT Which He Uses Because of a Belief That It Promotes Erect Posture.



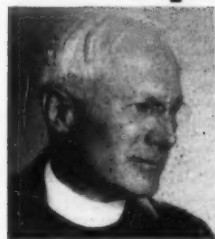
A QUIET EVENING AT DOORN: THE FORMER KAISER AND HIS WIFE With Her Daughter, the Princess Henriette von Schönaich-Carolath, in the Reading Room of the Villa. Before Him Is a Desk From Which He Occasionally Reads Aloud to the Family.



THE MISTRESS OF VILLA DOORN: THE EX-KAISER'S WIFE at Work in the "Herminen-Aid," a Charitable Institution to Which She Devotes Much Time.



These Two Books Were Written for ME...



ABBE ERNEST DIMNET

FOR YEARS I have wanted to get ahead. I have not succeeded. I have been taking stock of myself to find out why.

It would be a simple matter, of course, to blame present conditions. But I wish to be honest with myself. After all, I was headed no more definitely, progressing no more effectively, in the prosperity years of 1928 and 1929 than I am now.

I once thought ambition was the whole keynote of success. But ambition is only a stimulus. It cannot create effective, organized ability out of thin air.

I wondered if more business training would answer my needs. But I knew from others' experience that if I "took a business course" it could tell me only the *method* of doing my work. It could not give me the greater confidence in myself as a *person*, nor the increased mental courage and clarity, without which success is impossible.

Thinking in Circles I WENT in Circles

Groping blindly through a fog of indecision, of day-dreaming, I was unable to concentrate with any confidence or any material effect on the problems that seemed to block my way. Still, somehow, I hoped to make something finer of myself.

I did not feel that there was anything wrong with my native mentality, nor was I lacking in the finer sensibilities. Great books, great art, great music moved me. I was not saddled with perceptions too dull or too ignorant to know that life *could* give me more.

At times, in my reading, for a few precious exalted moments I could share, with some one of the great, the beauty and power of his mind—only to find, all too soon, that mine had again settled back to the drab dress of ordinary living.

Why Should I Be So Vague About My Own Life?

Finally I came to realize that the core of my dissatisfaction with myself and with my life lay in my manner of *thinking*. Why should I find it so difficult to concentrate on my aims? Why find it so difficult, at the very outset, even to determine what those aims should be? If I could organize my *thinking*, I could organize myself.

How much of this reasoning was my own—how much of it I absorbed after discovering two books unique in my entire reading experience—I cannot now say. But I do know that in the crystal-clear intelligence of their pages I have found *why* I was getting nowhere. I have learned why it is that the hardest workers are so often the most pitiful failures. I have found the essence of straight thinking and of successful living.

I am emerging from the scattered fragments, the cluttered disarray, which once I called my mind. I have found myself—know definitely where I want to go—and am getting there!

OVER 140,000 men and women have found for themselves the priceless treasure in these two books—"The Art of Thinking" and "What We Live By." Their author, the ABBE ERNEST DIMNET, has won the lasting gratitude of others who, like you, are dissatisfied with commonplace thinking and living.

How These Two Books Can Help You

ABBE DIMNET helps you banish the perplexities which have kept you from attaining your fullest development. And, even more important, he gives you the definite courses of thought and action which can make that development possible.

No mere outline of these two volumes could suggest the vast range of human experience they embrace. They are not for only a casual reading, not for only the intelligent pleasure of a few hours, but for the sincere seeker who is willing to learn from them a delightful *plan of life*.

ABBE DIMNET encourages the development of the distinctive *YOU* with whom you are to journey and think and progress through life. In his lucid common-sense descriptions of thinking and of living, he gives you the unembarrassed analysis and the explicit suggestions of which you, in your heart of hearts and in the innermost recesses of your intelligence, have felt the need.

Haven't You Known These Experiences?

Do certain concededly great works of literature leave you with, at best, only a vague understanding of their greatness? Do many works of art, many sublime achievements of music, leave you with much of their appreciation still to be desired?

Do you sometimes shrink from business or professional "contacts"?

Do you find in social activities a source of uneasiness, a fear that some unexpected demand may subject you to an unfavorable appraisal of your educational or cultural background? Do you, in those frank moments when you analyze yourself, sense a lack of *foundation* on which to build a more clearly thinking, more effectively working *You*?

If so—if today's requirements or tomorrow's possibilities present demands which you realize you are not yet ready to meet—then read these two books. You may do so without obligation on your part to keep them unless you so desire. Abbe Dimnet's publishers are ready to put them into your hands now with that understanding.

SEND NO MONEY

Read These Books Five Days

The coupon at the left will bring you these two remarkable books. Formerly priced at \$2.50 each—or \$5.00 for the two—we are now making a combination offer of both books at a worthwhile saving. Therefore, when these two books arrive pay your postman only \$3.50 plus the few cents postage. Then read these volumes. See for yourself that in them is the sum and substance of clear thinking and intelligent living. Take five days to determine that, if you wish. If you agree, there will be nothing more to pay. But if you disagree, return the books to us and your full \$3.50 will be refunded without question. This special offer is made for a limited time only. Send the coupon without money now to: SIMON and SCHUSTER, Inc., Dept. 11, 386 Fourth Ave., New York City.

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Please send me ABBE ERNEST DIMNET'S two books, "The Art of Thinking" and "What We Live By." When they reach me, I will pay my postman \$3.50 plus the few cents postage. If within 5 days I decide for any reason to return these books, it is understood that I may do so and you agree to refund my \$3.50 in full.

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